

Total Listings Created in January for Cars and Trucks

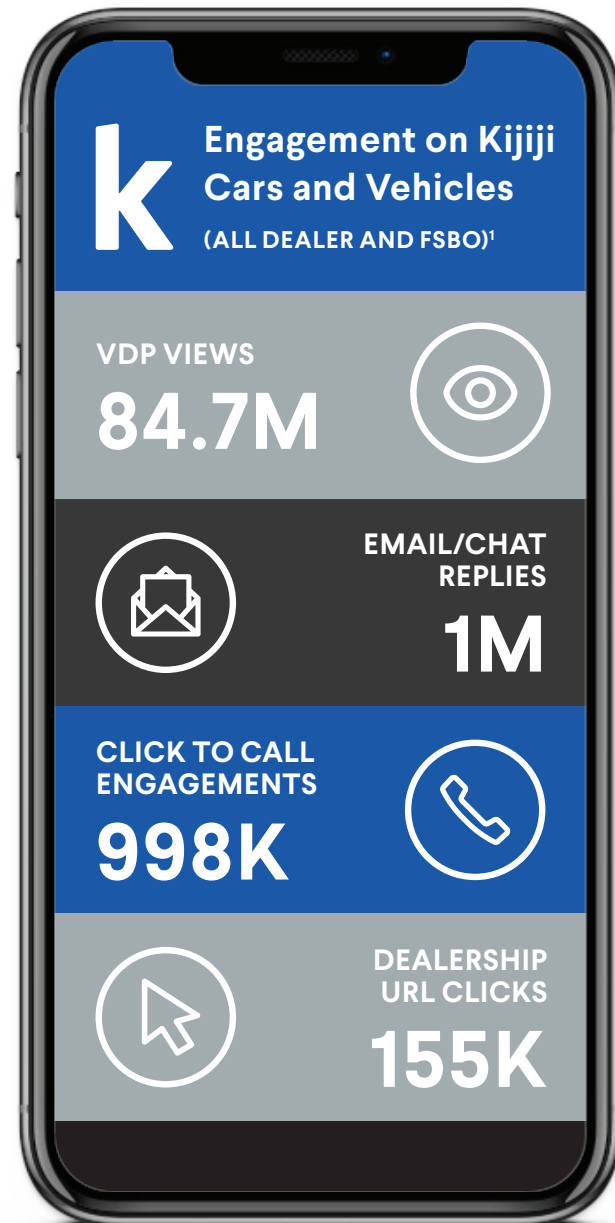
(ALL DEALER AND FSBO)¹

JAN 2018
370,768

JAN 2019
338,523



¹New and used car Inventory combined



²Includes used cars only

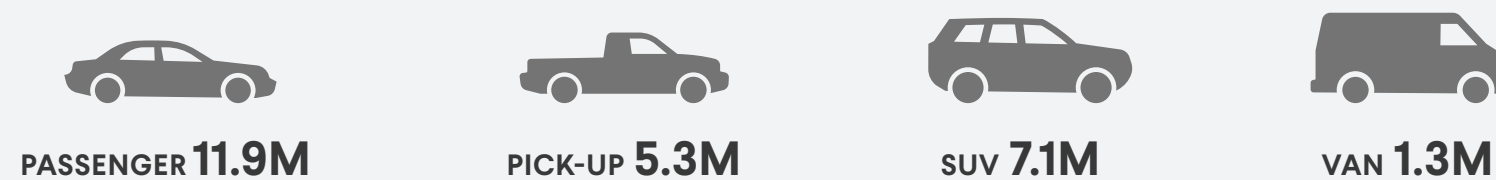
Average Listing Price

(DEALER)

TOTAL AVG. JAN 2019		TOTAL AVG. JAN 2018	
NEW	\$46,392	NEW	\$43,348
USED	\$17,462	USED	\$16,051



Total Views by Body Segment JANUARY 2019 (DEALER)²



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- MAZDA3
- DODGE GRAND CARAVAN
- VOLKSWAGEN JETTA
- GMC SIERRA 1500
- HONDA CRV

TOP 10 MOST POPULAR BRANDS³



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- GMC
- VOLKSWAGEN
- BMW

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in January for Cars and Trucks

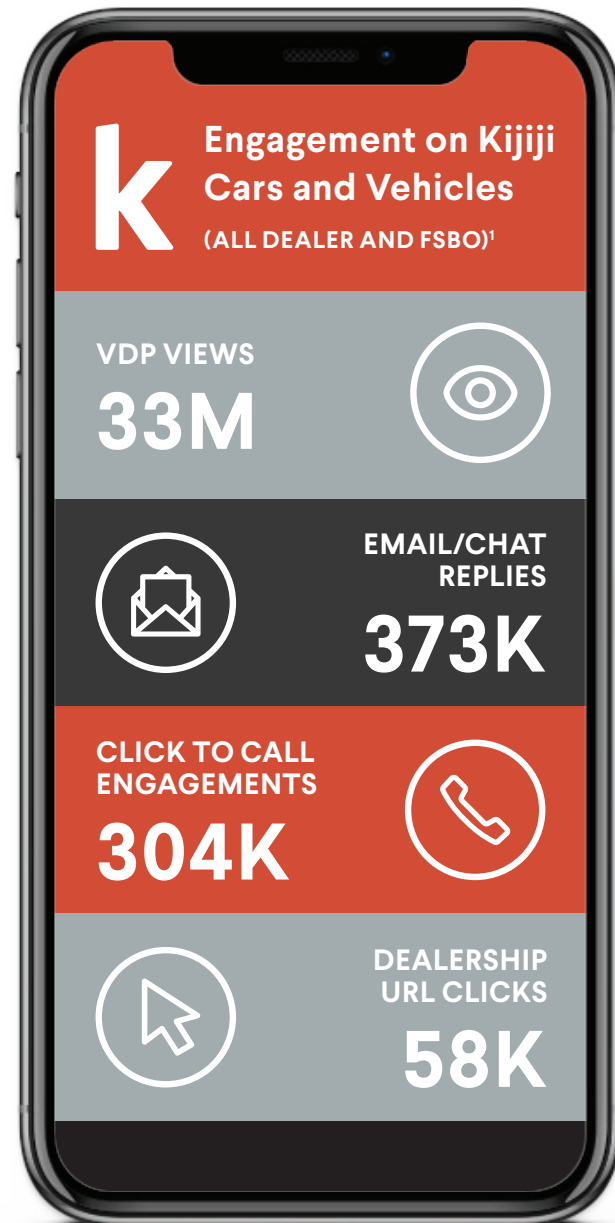
(ALL DEALER AND FSBO)¹

JAN 2018
140,143

JAN 2019
133,588



¹New and used car Inventory combined



Total Views by Body Segment JANUARY 2019 (DEALER)²



PASSENGER **3.1M**



PICK-UP **2.5M**



SUV **2.5M**



VAN **381K**

²Includes used cars only

Average Listing Price

(DEALER)

TOTAL AVG. JAN 2019		TOTAL AVG. JAN 2018	
\$48,526	NEW	NEW	\$43,723
\$21,556	USED	USED	\$20,701



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



1. FORD F-150
2. DODGE RAM 1500
3. HONDA CIVIC
4. GMC SIERRA 1500
5. FORD F-350
6. FORD ESCAPE
7. CHEVROLET SILVERADO 1500
8. DODGE GRAND CARAVAN
9. DODGE RAM 2500
10. DODGE RAM 3500

TOP 10 MOST POPULAR BRANDS³



1. FORD
2. DODGE
3. CHEVROLET
4. TOYOTA
5. GMC
6. HONDA
7. NISSAN
8. JEEP
9. BMW
10. VOLKSWAGEN

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only