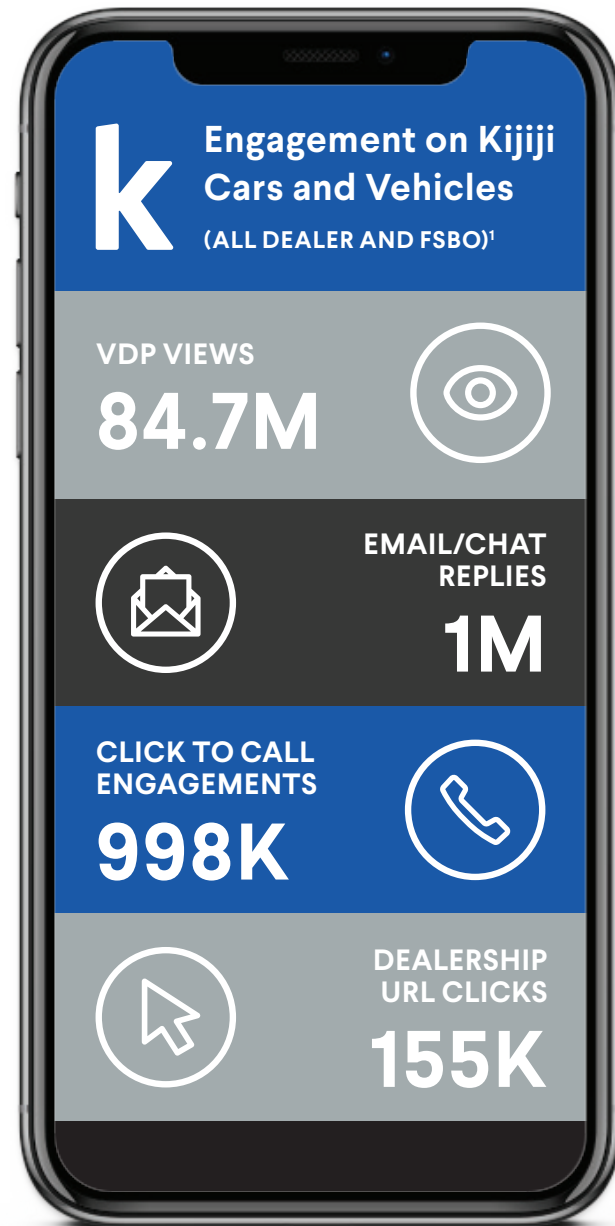


Total Listings Created in January for Cars and Trucks

(ALL DEALER AND FSBO)¹

JAN 2018
370,768

JAN 2019
338,523



Average Listing Price

(DEALER)

TOTAL AVG. JAN 2019		TOTAL AVG. JAN 2018	
\$46,392	NEW	NEW	\$43,348
\$17,462	USED	USED	\$16,051



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



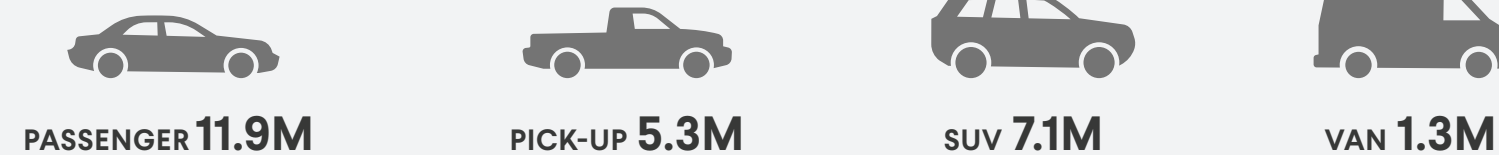
- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- MAZDA3
- DODGE GRAND CARAVAN
- VOLKSWAGEN JETTA
- GMC SIERRA 1500
- HONDA CRV

TOP 10 MOST POPULAR BRANDS³



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- GMC
- VOLKSWAGEN
- BMW

Total Views by Body Segment JANUARY 2019 (DEALER)²



¹New and used car Inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in January for Cars and Trucks

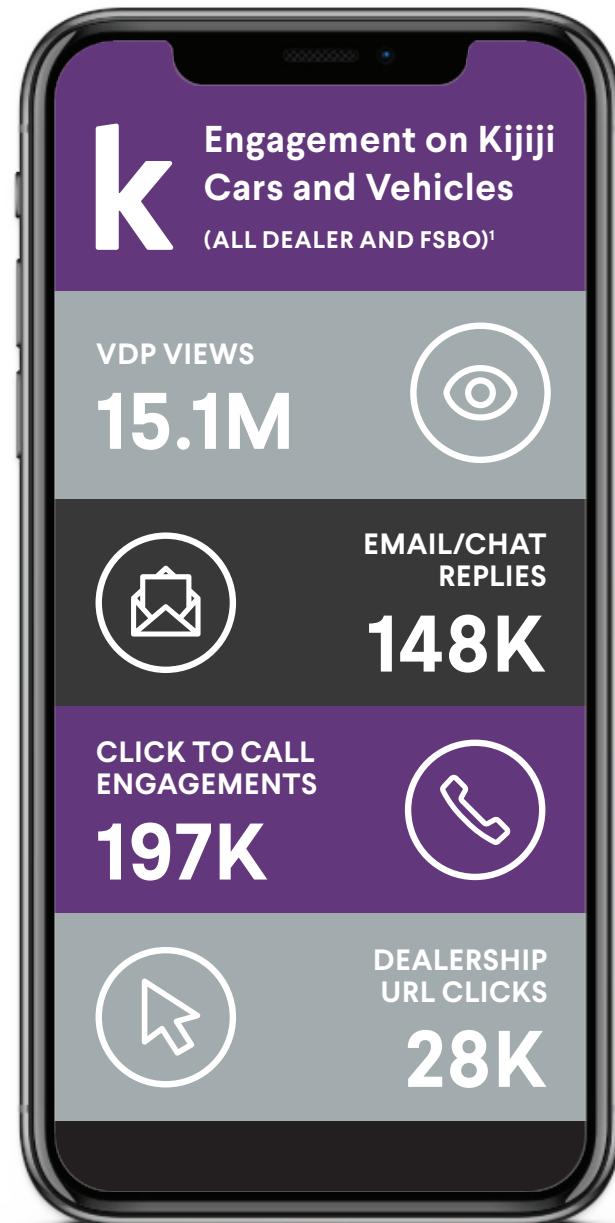
(ALL DEALER AND FSBO)¹

JAN 2018
71,157

JAN 2019
64,671



¹New and used car Inventory combined



Total Views by Body Segment JANUARY 2019 (DEALER)²



PASSENGER **3M**



PICK-UP **600K**



SUV **1.6M**



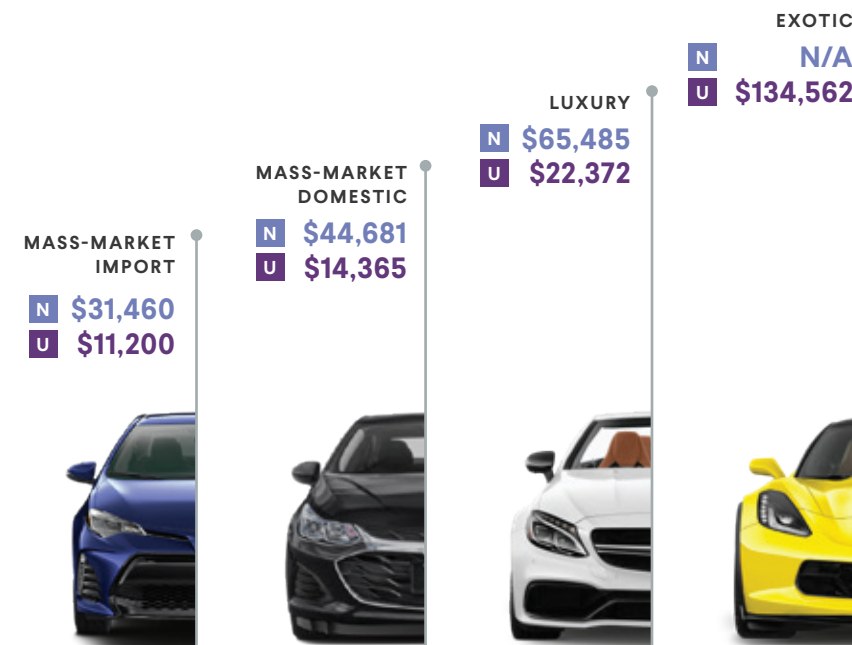
VAN **232K**

²Includes used cars only

Average Listing Price

(DEALER)

TOTAL AVG. JAN 2019		TOTAL AVG. JAN 2018	
\$47,425	NEW	\$45,477	NEW
\$13,629	USED	\$12,024	USED



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- MAZDA3
- TOYOTA COROLLA
- FORD F-150
- HYUNDAI ELANTRA
- DODGE RAM 1500
- VOLKSWAGEN JETTA
- HONDA CRV
- DODGE GRAND CARAVAN
- HYUNDAI ACCENT

TOP 10 MOST POPULAR BRANDS³



- TOYOTA
- FORD
- HONDA
- DODGE
- HYUNDAI
- NISSAN
- MAZDA
- VOLKSWAGEN
- CHEVROLET
- KIA

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only