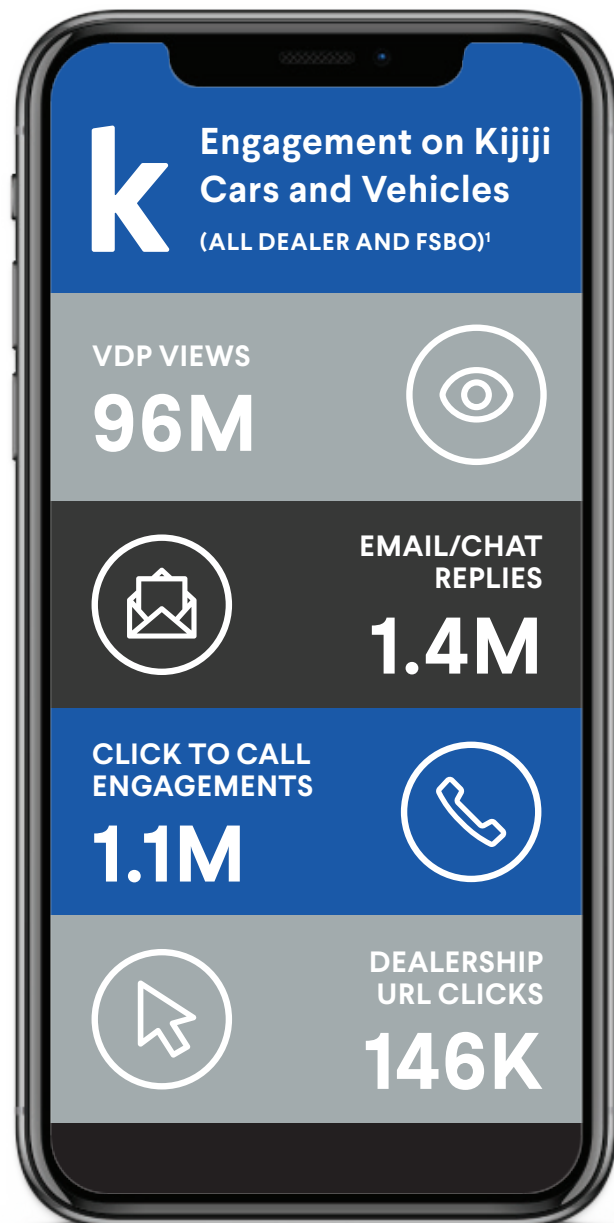


Total Listings Created in November for Cars and Trucks

(ALL DEALER AND FSBO)¹

NOV 2017
448,074

NOV 2018
397,971



Average Listing Price

(DEALER)

TOTAL AVG. NOV 2018		TOTAL AVG. NOV 2017	
\$46,888	NEW	NEW	\$43,800
\$16,705	USED	USED	\$16,033



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10

MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- FORD ESCAPE
- MAZDA3
- DODGE GRAND CARAVAN
- TOYOTA COROLLA
- HONDA CRV
- GMC SIERRA 1500
- TOYOTA RAV4

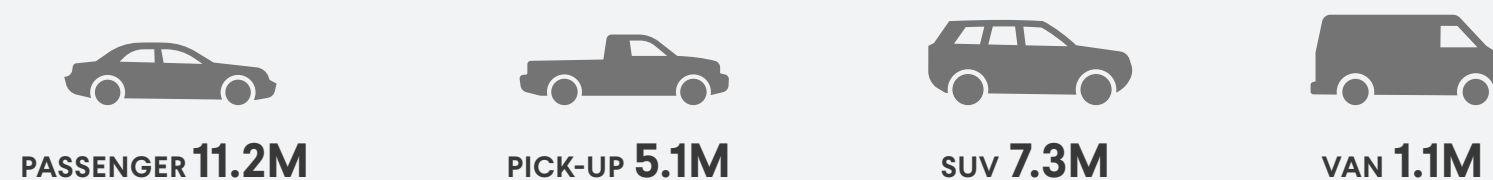
TOP 10

MOST POPULAR BRANDS³



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- GMC
- BMW
- MAZDA

Total Views by Body Segment NOVEMBER 2018 (DEALER)²



¹New and used car inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in November for Cars and Trucks

(ALL DEALER AND FSBO)¹

NOV 2017
147,647

NOV 2018
141,103



¹New and used car Inventory combined



Total Views by Body Segment NOVEMBER 2018 (DEALER)²



PASSENGER 2.7M



PICK-UP 2.4M



SUV 2.5M



VAN 326K

²Includes used cars only

Average Listing Price (DEALER)

(DEALER)

TOTAL AVG. NOV 2018		TOTAL AVG. NOV 2017	
NEW	\$50,134	NEW	\$45,651
USED	\$21,414	USED	\$20,965



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



1. FORD F-150
2. DODGE RAM 1500
3. FORD F-350
4. HONDA CIVIC
5. GMC SIERRA 1500
6. FORD ESCAPE
7. DODGE RAM 3500
8. CHEVROLET SILVERADO 1500
9. JEEP GRAND CHEROKEE
10. DODGE GRAND CARAVAN

TOP 10 MOST POPULAR BRANDS³



1. FORD
2. DODGE
3. CHEVROLET
4. TOYOTA
5. HONDA
6. GMC
7. JEEP
8. NISSAN
9. HYUNDAI
10. BMW

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only