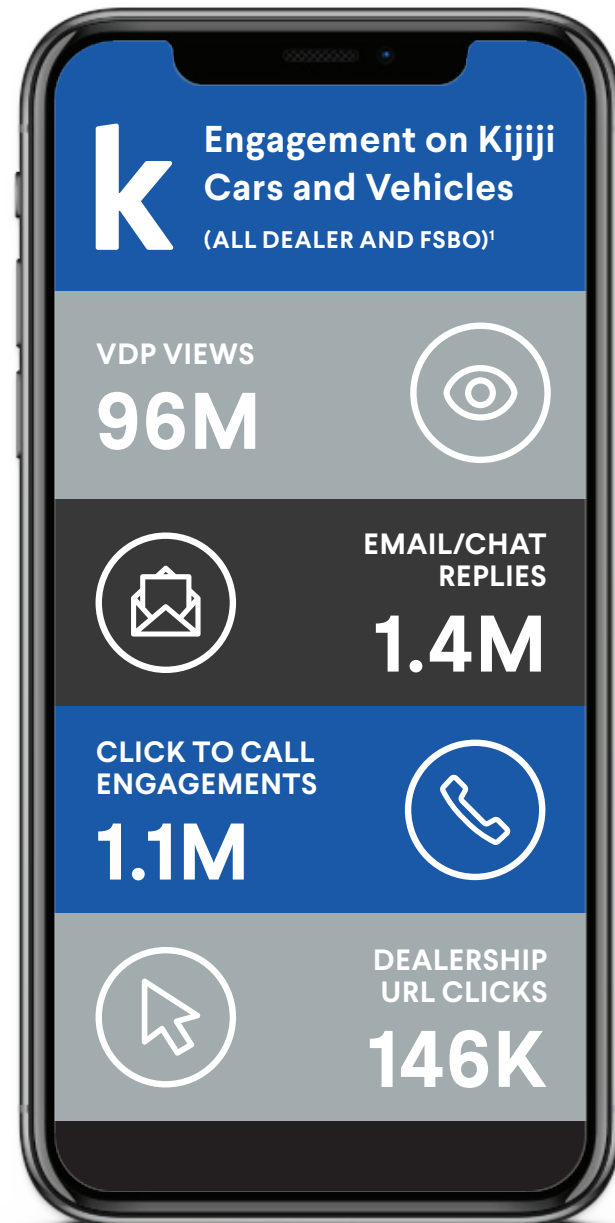


## Total Listings Created in November for Cars and Trucks

(ALL DEALER AND FSBO)<sup>1</sup>

NOV 2017  
448,074

NOV 2018  
397,971



## Average Listing Price

(DEALER)

TOTAL AVG. NOV 2018		TOTAL AVG. NOV 2017	
<b>\$46,888</b>	NEW	NEW	\$43,800
<b>\$16,705</b>	USED	USED	\$16,033



## How Fast Cars Sell on Kijiji

(DEALER)<sup>2</sup>



## TOP 10

MOST POPULAR MODELS<sup>3</sup>



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- FORD ESCAPE
- MAZDA3
- DODGE GRAND CARAVAN
- TOYOTA COROLLA
- HONDA CRV
- GMC SIERRA 1500
- TOYOTA RAV4

## TOP 10

MOST POPULAR BRANDS<sup>3</sup>



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- GMC
- BMW
- MAZDA

## Total Views by Body Segment NOVEMBER 2018 (DEALER)<sup>2</sup>



<sup>1</sup>New and used car Inventory combined

<sup>2</sup>Includes used cars only

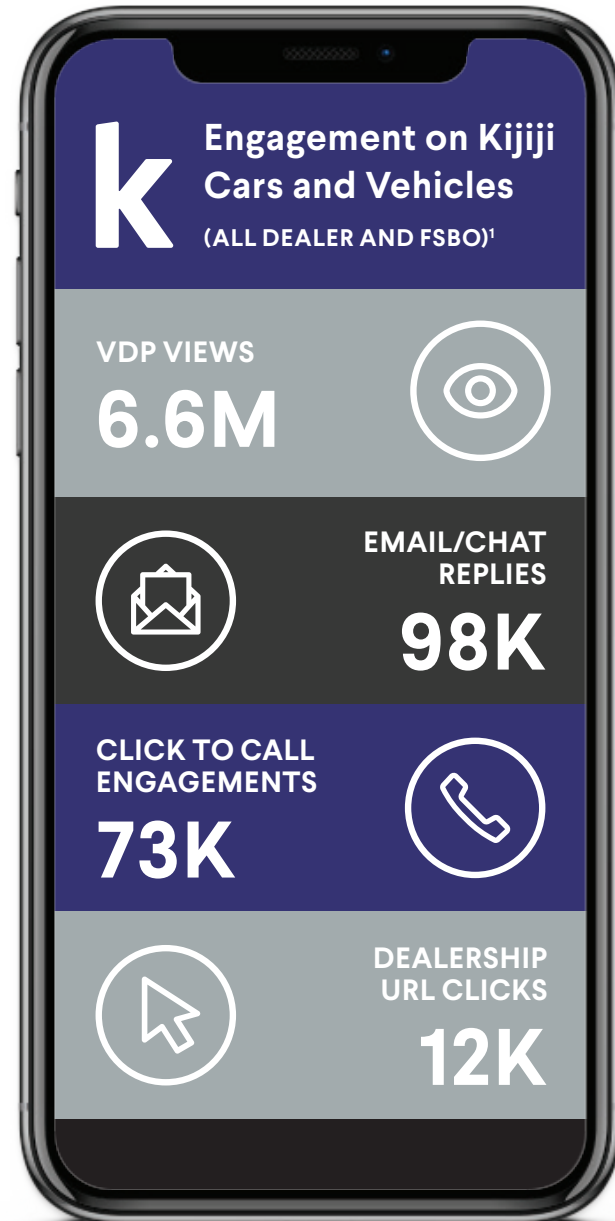
<sup>3</sup>Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

## Total Listings Created in November for Cars and Trucks

(ALL DEALER AND FSBO)<sup>1</sup>

NOV 2017  
34,331

NOV 2018  
26,992



## Average Listing Price

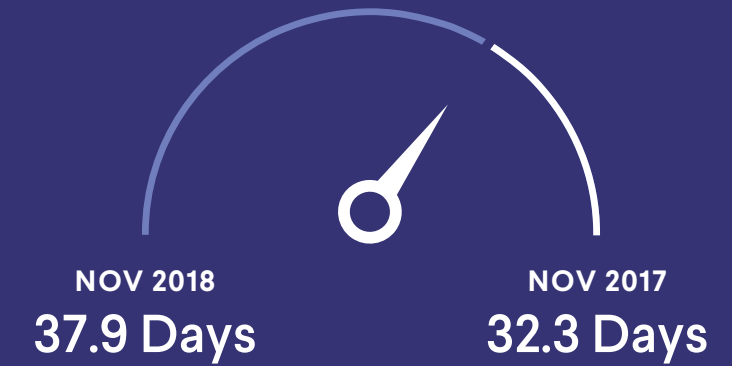
(DEALER)

TOTAL AVG. NOV 2018		TOTAL AVG. NOV 2017	
<b>\$42,886</b>	NEW	<b>\$41,410</b>	NEW
<b>\$17,430</b>	USED	<b>\$16,663</b>	USED



## How Fast Cars Sell on Kijiji

(DEALER)<sup>2</sup>



## TOP 10

MOST POPULAR MODELS<sup>3</sup>



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- CHEVROLET SILVERADO 1500
- TOYOTA TACOMA
- FORD ESCAPE
- GMC SIERRA 1500
- TOYOTA COROLLA
- HONDA CRV
- HYUNDAI SANTA FE

## TOP 10

MOST POPULAR BRANDS<sup>3</sup>



- FORD
- TOYOTA
- HONDA
- CHEVROLET
- DODGE
- HYUNDAI
- GMC
- JEEP
- VOLKSWAGEN
- NISSAN

## Total Views by Body Segment NOVEMBER 2018 (DEALER)<sup>2</sup>



<sup>1</sup>New and used car Inventory combined

<sup>2</sup>Includes used cars only

<sup>3</sup>Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only