

Total Listings Created in September for Cars and Trucks

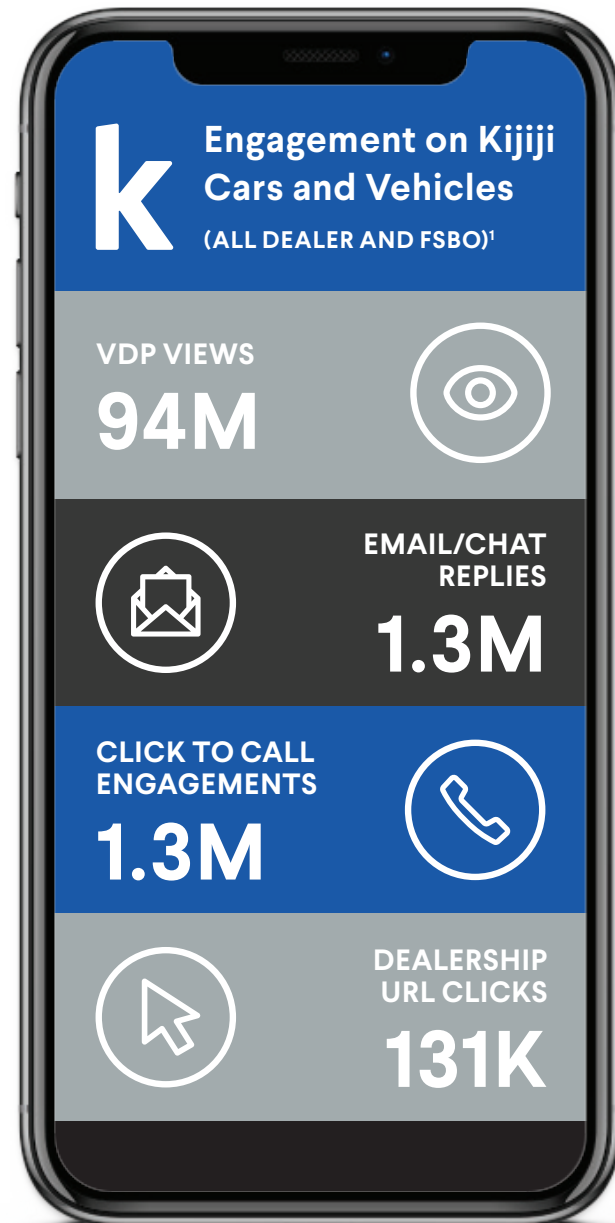
(ALL DEALER AND FSBO)¹

SEPT 2018

489,162

SEPT 2017

487,907



Average Listing Price

(DEALER)

TOTAL AVG. SEPT 2018		TOTAL AVG. SEPT 2017	
\$46,551	NEW	NEW	\$41,138
\$16,353	USED	USED	\$16,220



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- DODGE GRAND CARAVAN
- MAZDA3
- HONDA CRV
- TOYOTA RAV4
- VOLKSWAGEN JETTA

TOP 10 MOST POPULAR BRANDS³



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- VOLKSWAGEN
- MAZDA

Total Views by Body Segment SEPTEMBER 2018 (DEALER)²



¹New and used car inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in September for Cars and Trucks

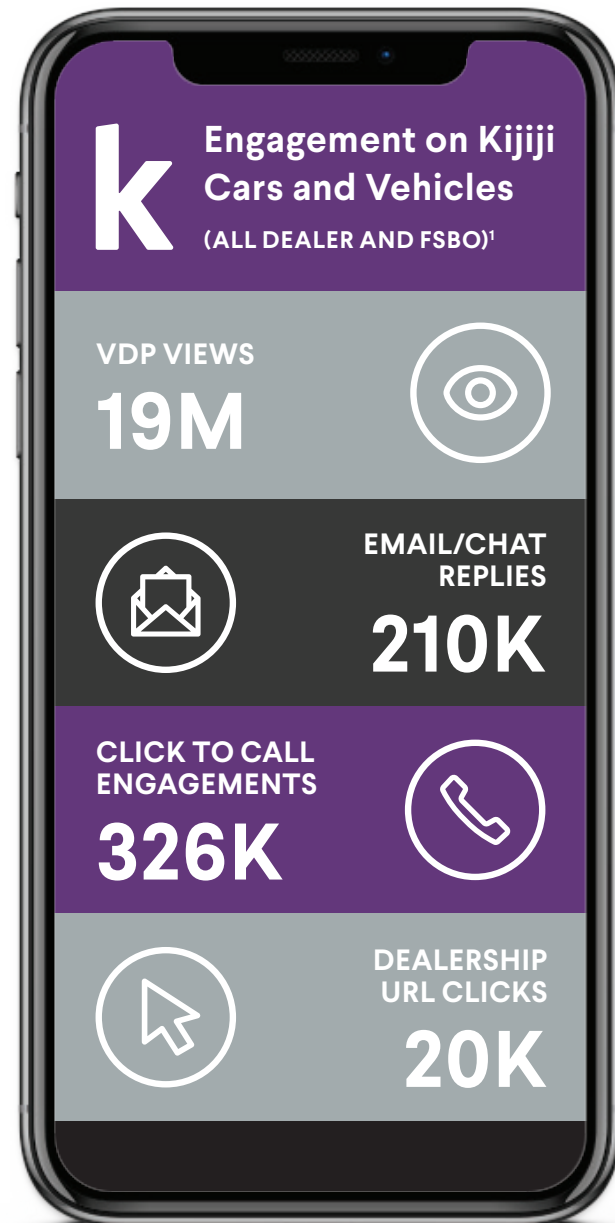
(ALL DEALER AND FSBO)¹

SEPT 2018

113,405

SEPT 2017

113,304



Average Listing Price

(DEALER)

TOTAL AVG. SEPT 2018		TOTAL AVG. SEPT 2017	
\$41,538	NEW	NEW	\$39,139
\$12,595	USED	USED	\$12,141



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- TOYOTA COROLLA
- MAZDA3
- HYUNDAI ELANTRA
- VOLKSWAGEN JETTA
- DODGE RAM 1500
- FORD F-150
- TOYOTA YARIS
- FORD ESCAPE
- HONDA CRV

TOP 10 MOST POPULAR BRANDS³



- TOYOTA
- HONDA
- FORD
- DODGE
- HYUNDAI
- NISSAN
- MAZDA
- VOLKSWAGEN
- CHEVROLET
- BMW

Total Views by Body Segment SEPTEMBER 2018 (DEALER)²



PASSENGER **3.5M**



PICK-UP **651K**



SUV **1.9M**



VAN **239K**

¹New and used car Inventory combined

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