

## Total Listings Created in September for Cars and Trucks

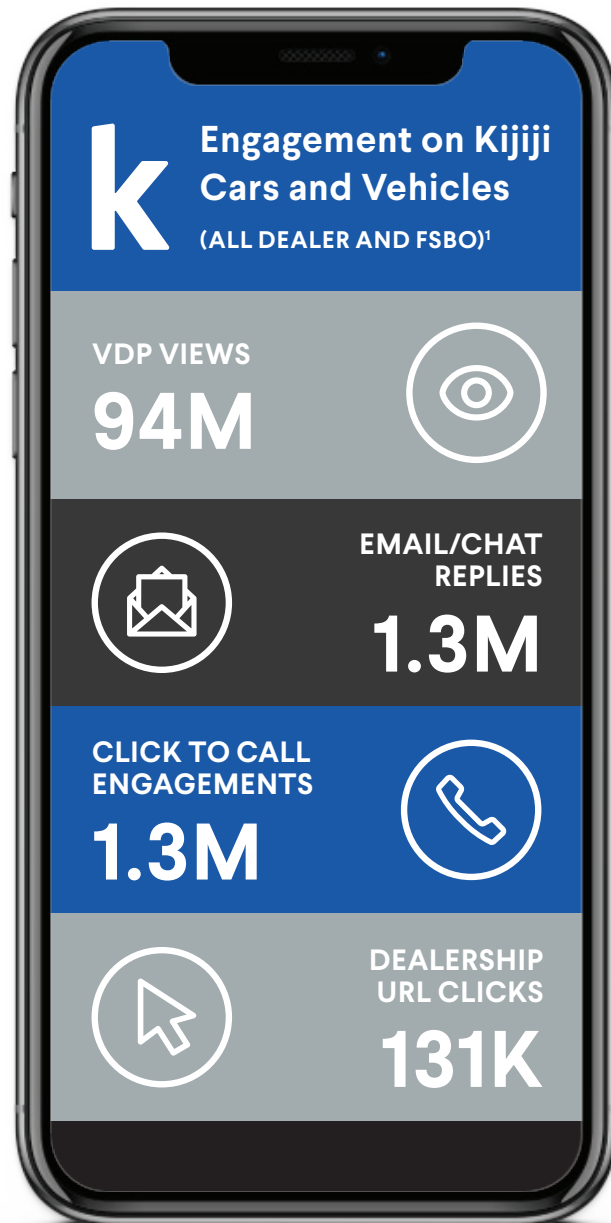
(ALL DEALER AND FSBO)<sup>1</sup>

SEPT 2018

**489,162**

SEPT 2017

**487,907**



## Average Listing Price

(DEALER)

TOTAL AVG. SEPT 2018		TOTAL AVG. SEPT 2017	
<b>\$46,551</b>	NEW	NEW	\$41,138
<b>\$16,353</b>	USED	USED	\$16,220



## How Fast Cars Sell on Kijiji

(DEALER)<sup>2</sup>



### TOP 10 MOST POPULAR MODELS<sup>3</sup>



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- DODGE GRAND CARAVAN
- MAZDA3
- HONDA CRV
- TOYOTA RAV4
- VOLKSWAGEN JETTA

### TOP 10 MOST POPULAR BRANDS<sup>3</sup>



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- VOLKSWAGEN
- MAZDA

## Total Views by Body Segment SEPTEMBER 2018 (DEALER)<sup>2</sup>



<sup>1</sup>New and used car Inventory combined

<sup>2</sup>Includes used cars only

<sup>3</sup>Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

## Total Listings Created in September for Cars and Trucks

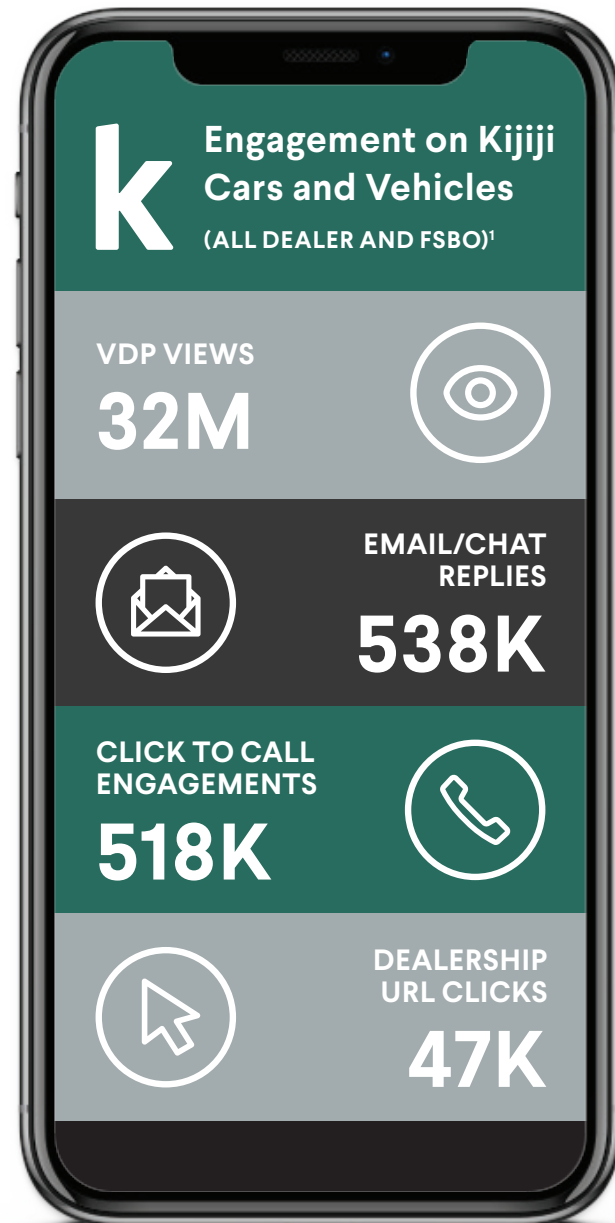
(ALL DEALER AND FSBO)<sup>1</sup>

SEPT 2018

**165,350**

SEPT 2017

**162,584**



## Average Listing Price

(DEALER)

TOTAL AVG. SEPT 2018		TOTAL AVG. SEPT 2017	
<b>\$44,458</b>	NEW	<b>\$39,333</b>	NEW
<b>\$16,757</b>	USED	<b>\$16,362</b>	USED



## How Fast Cars Sell on Kijiji

(DEALER)<sup>2</sup>



## TOP 10 MOST POPULAR MODELS<sup>3</sup>

MOST POPULAR MODELS<sup>3</sup>



- HONDA CIVIC
- FORD F-150
- TOYOTA COROLLA
- DODGE RAM 1500
- DODGE GRAND CARAVAN
- MAZDA3
- VOLKSWAGEN JETTA
- HONDA CRV
- HONDA ACCORD
- FORD ESCAPE

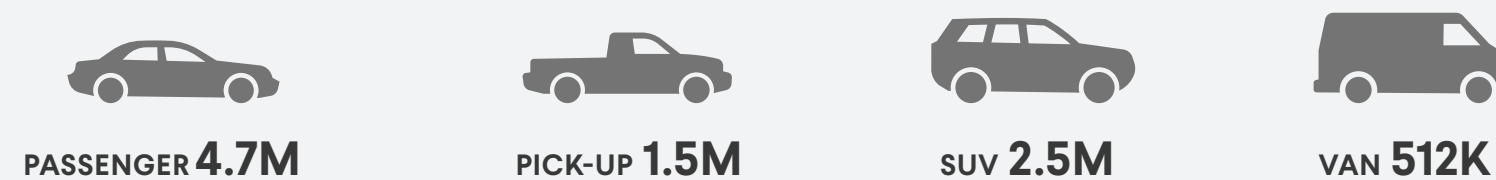
## TOP 10 MOST POPULAR BRANDS<sup>3</sup>

MOST POPULAR BRANDS<sup>3</sup>



- HONDA
- FORD
- TOYOTA
- DODGE
- CHEVROLET
- NISSAN
- BMW
- HYUNDAI
- MERCEDES-BENZ
- VOLKSWAGEN

## Total Views by Body Segment SEPTEMBER 2018 (DEALER)<sup>2</sup>



<sup>1</sup>New and used car Inventory combined

<sup>2</sup>Includes used cars only

<sup>3</sup>Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only