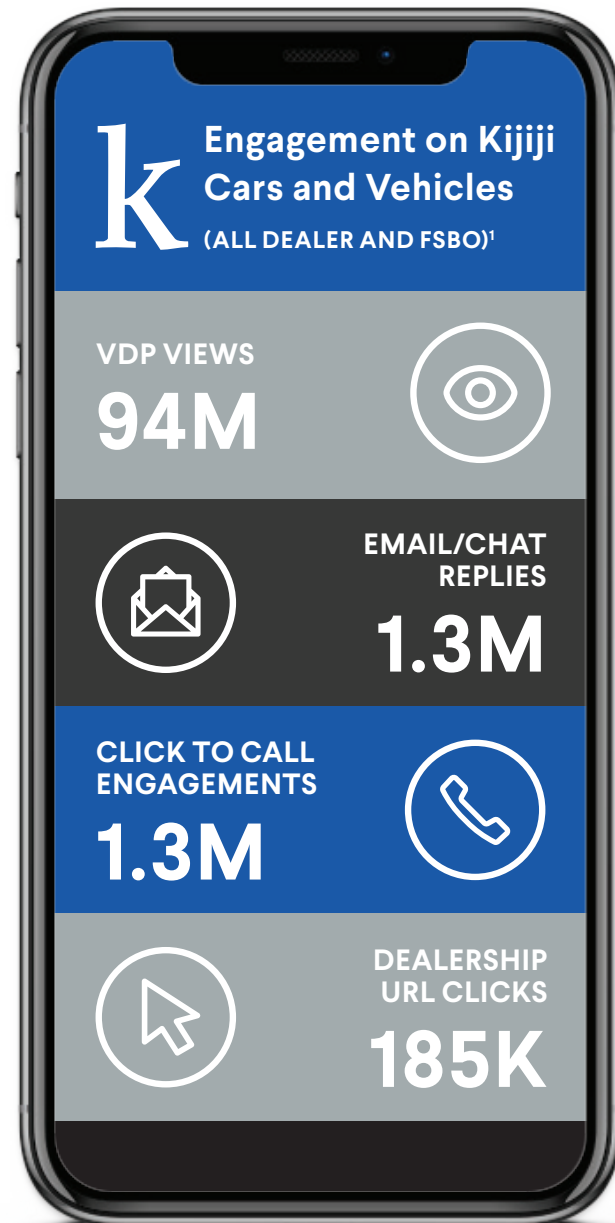


Total Listings Created in August for Cars and Trucks

(ALL DEALER AND FSBO)¹

AUGUST 2017
585,223

AUGUST 2018
527,148



Average Listing Price

(DEALER)

TOTAL AVG. AUGUST 2018

\$46,654 NEW
\$16,526 USED

TOTAL AVG. AUGUST 2017

NEW \$41,791
USED \$16,322



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10

MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- MAZDA3
- TOYOTA COROLLA
- FORD ESCAPE
- VOLKSWAGEN JETTA
- DODGE GRAND CARAVAN
- HONDA CRV
- BMW 3SERIES

TOP 10

MOST POPULAR BRANDS³



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- MAZDA
- VOLKSWAGEN

Total Views by Body Segment AUGUST 2018 (DEALER)²



PASSENGER 12M



PICK-UP 4.9M



SUV 7.5M



VAN 1.2M

¹New and used car Inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in August for Cars and Trucks

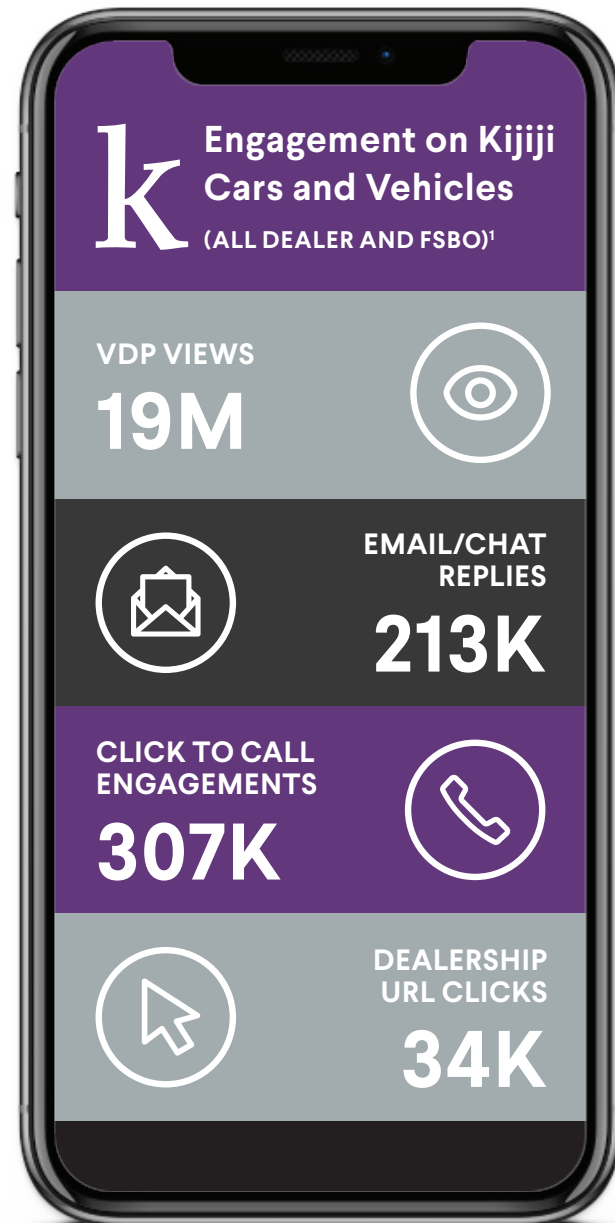
(ALL DEALER AND FSBO)¹

AUGUST 2017
128,064

AUGUST 2018
120,817



¹New and used car Inventory combined



Total Views by Body Segment AUGUST 2018 (DEALER)²



PASSENGER **3.6M**



PICK-UP **703K**



SUV **2M**



VAN **242K**

²Includes used cars only

Average Listing Price

(DEALER)

TOTAL AVG. AUGUST 2018

\$43,998 NEW
\$12,634 USED

TOTAL AVG. AUGUST 2017

NEW **\$39,353**
USED **\$12,354**



How Fast Cars Sell on Kijiji

(DEALER)²



AUGUST 2018
24.4 Days

AUGUST 2017
24.5 Days

TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- TOYOTA COROLLA
- MAZDA3
- FORD F-150
- HONDA CRV
- TOYOTA YARIS
- DODGE RAM 1500
- HYUNDAI ELANTRA
- VOLKSWAGEN JETTA
- HYUNDAI SANTA FE

TOP 10 MOST POPULAR BRANDS³



- TOYOTA
- HONDA
- FORD
- DODGE
- NISSAN
- MAZDA
- HYUNDAI
- CHEVROLET
- VOLKSWAGEN
- BMW

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only