

HELP CLIENTS FALL IN LOVE WITH A NEW RIDE

Did you know that on average customers use **2.77** online resources when searching for a new car?
BRANDSPARK KIJJI AUTOS RESEARCH 2019



ENGAGEMENT ON KIJJI AUTOS

The stats that matter at a glance



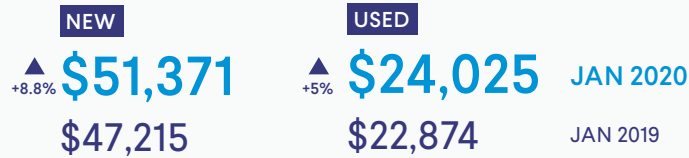
TOP 10 MOST POPULAR

BRANDS* <small>000s</small>	MODELS* <small>000s</small>
1. FORD 12053	▲ 1. FORD F-150 3471
2. CHEVROLET 8378	▼ 2. HONDA CIVIC 3120
▲ 3. TOYOTA 7373	3. CHEV SLVRD 1500 1713
▼ 4. DODGE 6798	4. BMW 3 SERIES 1683
5. HONDA 6717	▲ 5. GMC SIERRA 1500 1572
6. GMC 4821	▼ 6. DODGE RAM 1500 1415
7. BMW 3966	▲ 7. TOYOTA COROLLA 1153
8. NISSAN 3513	▲ 8. FORD F-350 1149
9. VOLKSWAGEN 3319	▼ 9. VOLKSWAGEN JETTA 1139
10. JEEP 2989	▼ 10. FORD MUSTANG 1134

* Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call. Arrows indicate change year over year.

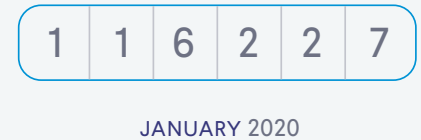
AVERAGE LISTING PRICE

(Dealer Listings)



TOTAL LISTINGS

Created in January for Cars and Trucks



TOTAL VIEWS

By Body Segment (Dealer Listings)

