

## Total Listings Created in January for Cars and Trucks

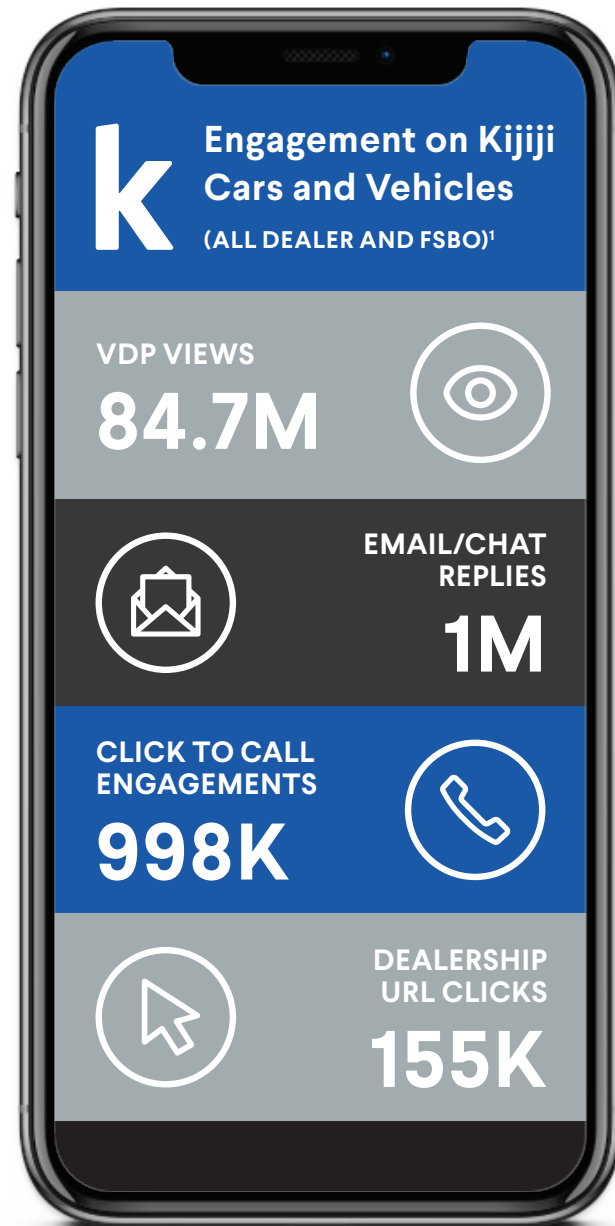
(ALL DEALER AND FSBO)<sup>1</sup>

JAN 2018  
370,768

JAN 2019  
338,523



<sup>1</sup>New and used car Inventory combined



## Total Views by Body Segment JANUARY 2019 (DEALER)<sup>2</sup>

PASSENGER **11.9M**

PICK-UP **5.3M**

SUV **7.1M**

VAN **1.3M**

<sup>2</sup>Includes used cars only

## Average Listing Price (DEALER)

(DEALER)

TOTAL AVG. JAN 2019		TOTAL AVG. JAN 2018	
<b>\$46,392</b>	NEW	NEW	\$43,348
<b>\$17,462</b>	USED	USED	\$16,051



## How Fast Cars Sell on Kijiji

(DEALER)<sup>2</sup>



## TOP 10 MOST POPULAR MODELS<sup>3</sup>



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- MAZDA3
- DODGE GRAND CARAVAN
- VOLKSWAGEN JETTA
- GMC SIERRA 1500
- HONDA CRV

## TOP 10 MOST POPULAR BRANDS<sup>3</sup>



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- GMC
- VOLKSWAGEN
- BMW

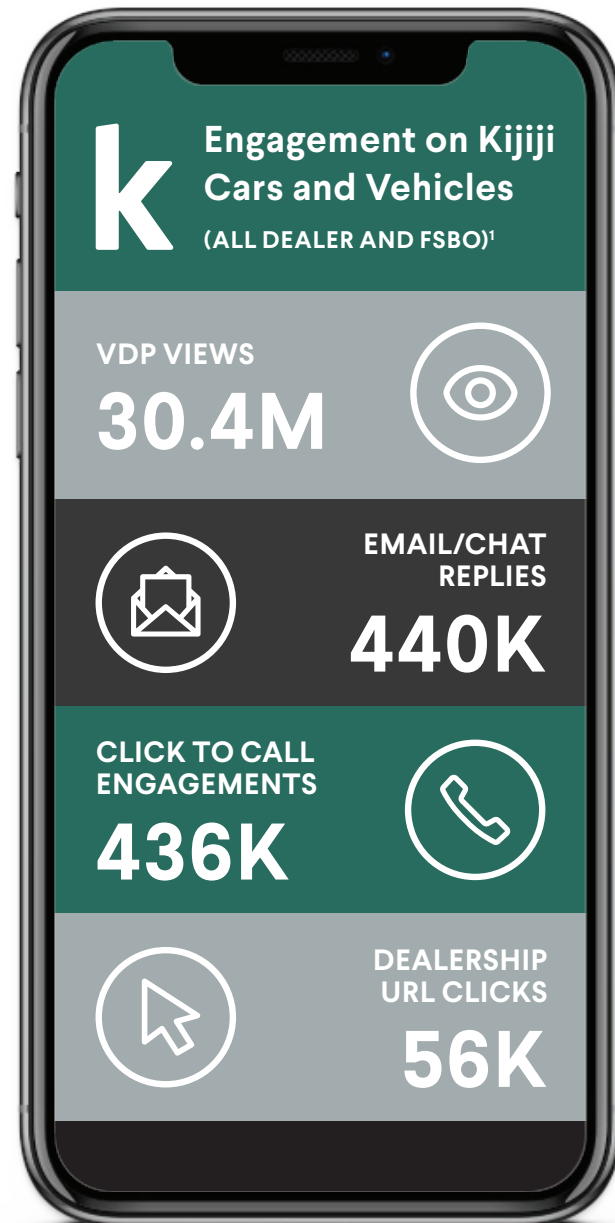
<sup>3</sup>Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

## Total Listings Created in January for Cars and Trucks

(ALL DEALER AND FSBO)<sup>1</sup>

JAN 2018  
130,137

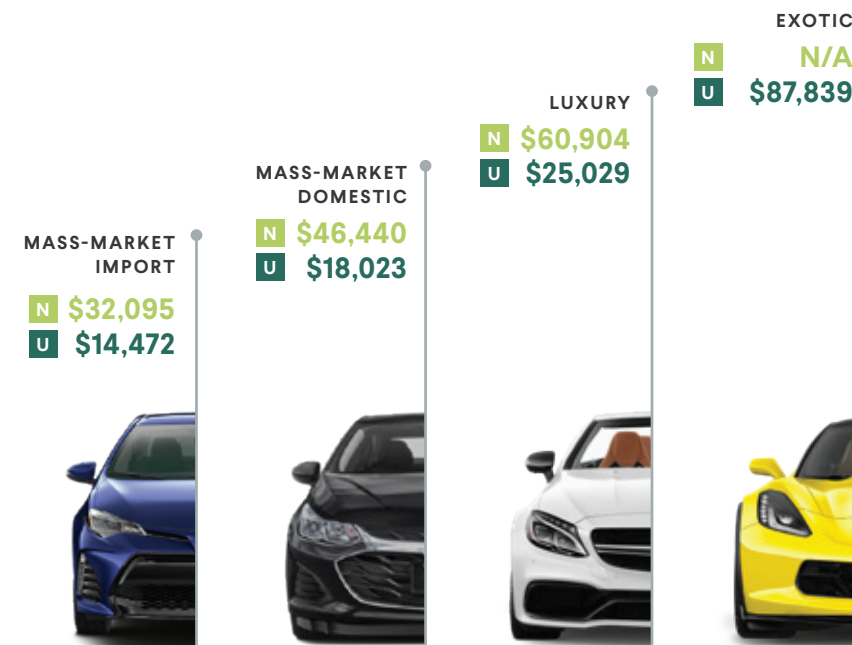
JAN 2019  
114,518



## Average Listing Price

(DEALER)

TOTAL AVG. JAN 2019		TOTAL AVG. JAN 2018	
<b>\$43,907</b>	NEW	NEW	\$43,159
<b>\$17,595</b>	USED	USED	\$15,324



## How Fast Cars Sell on Kijiji

(DEALER)<sup>2</sup>



## TOP 10

MOST POPULAR MODELS<sup>3</sup>



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- MAZDA3
- FORD ESCAPE
- VOLKSWAGEN JETTA
- BMW 3 SERIES
- DODGE GRAND CARAVAN
- HONDA CRV

## TOP 10

MOST POPULAR BRANDS<sup>3</sup>



- FORD
- HONDA
- TOYOTA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- MERCEDES-BENZ
- VOLKSWAGEN

## Total Views by Body Segment JANUARY 2019 (DEALER)<sup>2</sup>



<sup>1</sup>New and used car Inventory combined

<sup>2</sup>Includes used cars only

<sup>3</sup>Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only