

Total Listings Created in January for Cars and Trucks

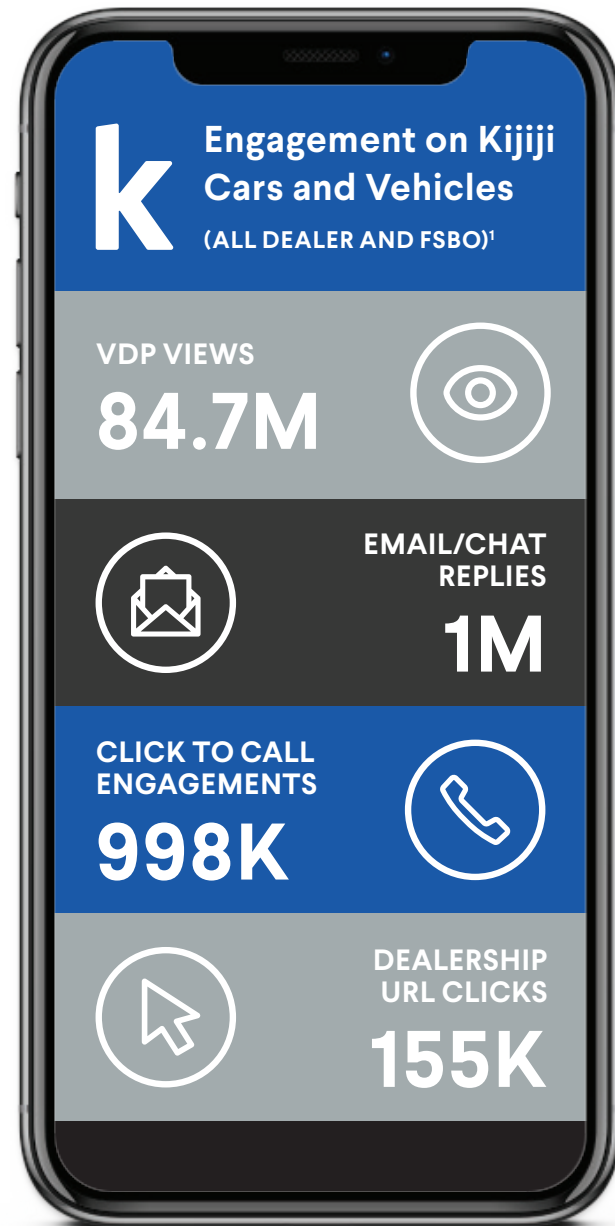
(ALL DEALER AND FSBO)¹

JAN 2018
370,768

JAN 2019
338,523



¹New and used car Inventory combined



Total Views by Body Segment JANUARY 2019 (DEALER)²



PASSENGER **11.9M**



PICK-UP **5.3M**



SUV **7.1M**



VAN **1.3M**

²Includes used cars only

Average Listing Price (DEALER)

(DEALER)

| TOTAL AVG. JAN 2019 | | TOTAL AVG. JAN 2018 | |
|---------------------|------|---------------------|----------|
| \$46,392 | NEW | NEW | \$43,348 |
| \$17,462 | USED | USED | \$16,051 |



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- MAZDA3
- DODGE GRAND CARAVAN
- VOLKSWAGEN JETTA
- GMC SIERRA 1500
- HONDA CRV

TOP 10 MOST POPULAR BRANDS³



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- GMC
- VOLKSWAGEN
- BMW

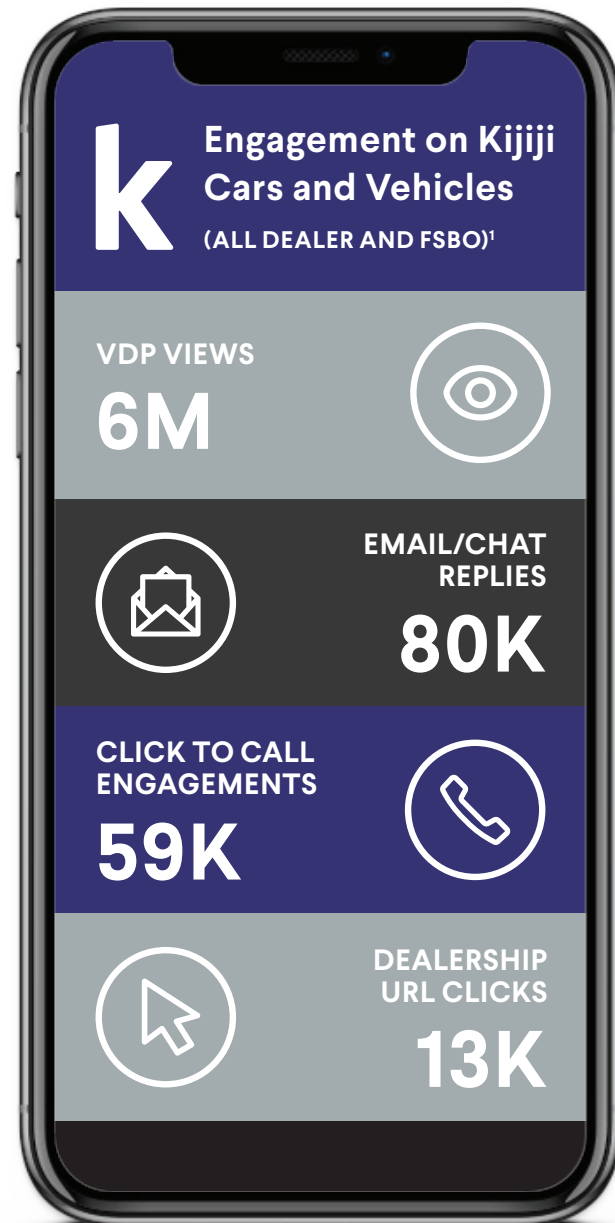
³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in January for Cars and Trucks

(ALL DEALER AND FSBO)¹

JAN 2018
29,099

JAN 2019
24,790



Average Listing Price

(DEALER)

| TOTAL AVG. JAN 2019 | | TOTAL AVG. JAN 2018 | |
|---------------------|------|---------------------|------|
| \$42,371 | NEW | \$40,976 | NEW |
| \$18,015 | USED | \$17,383 | USED |



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³

- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- CHEVROLET SILVERADO 1500
- TOYOTA TACOMA
- GMC SIERRA 1500
- TOYOTA COROLLA
- FORD ESCAPE
- HYUNDAI SANTA FÉ
- DODGE GRAND CARAVAN

TOP 10 MOST POPULAR BRANDS³

- FORD
- TOYOTA
- CHEVROLET
- DODGE
- HONDA
- HYUNDAI
- GMC
- VOLKSWAGEN
- NISSAN
- JEEP

Total Views by Body Segment JANUARY 2019 (DEALER)²



PASSENGER **638K**



PICK-UP **465K**



SUV **413K**



VAN **64K**

¹New and used car Inventory combined

²Includes used cars only

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