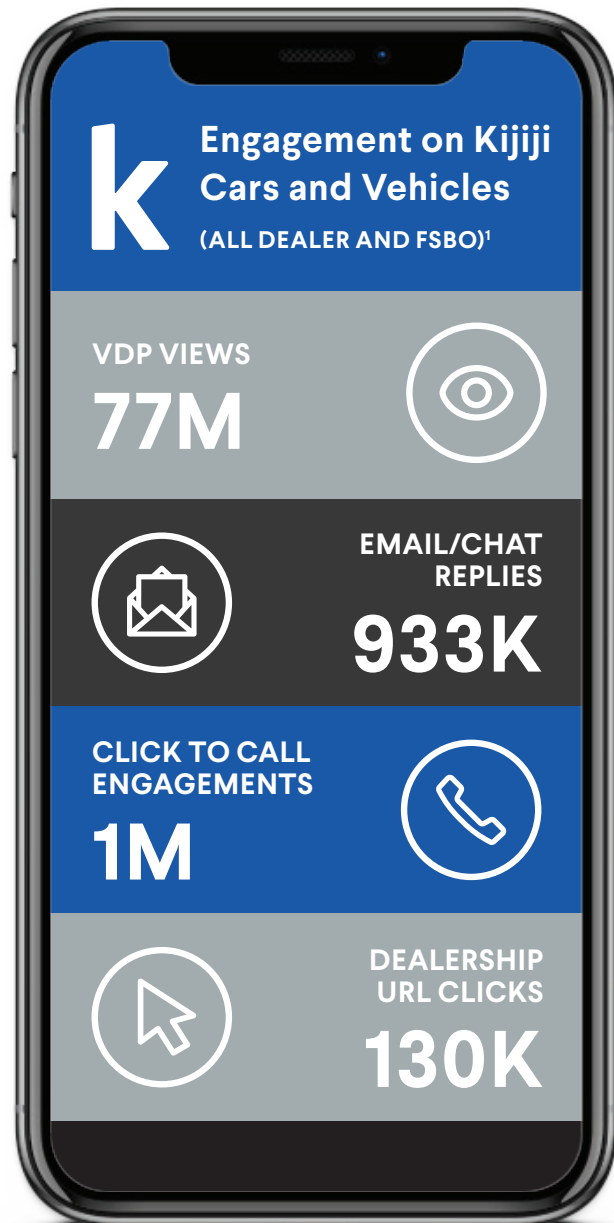


Total Listings Created in December for Cars and Trucks

(ALL DEALER AND FSBO)¹

DEC 2017
382,157

DEC 2018
319,485



Average Listing Price

(DEALER)

TOTAL AVG. DEC 2018		TOTAL AVG. DEC 2017	
\$45,714	NEW	\$42,924	NEW
\$16,816	USED	\$15,835	USED



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10

MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- MAZDA3
- DODGE GRAND CARAVAN
- HONDA CRV
- GMC SIERRA 1500
- VOLKSWAGEN JETTA

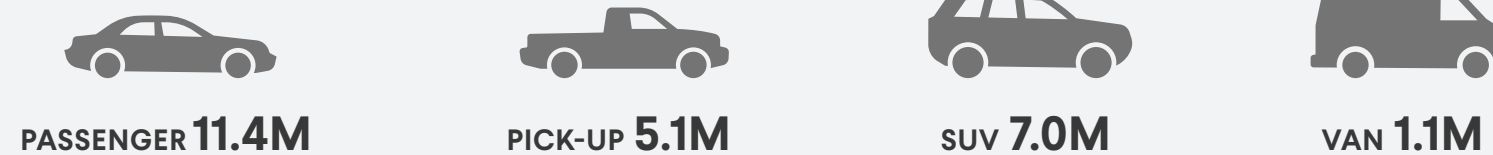
TOP 10

MOST POPULAR BRANDS³



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- GMC
- BMW
- VOLKSWAGEN

Total Views by Body Segment DECEMBER 2018 (DEALER)²



¹New and used car Inventory combined

²Includes used cars only

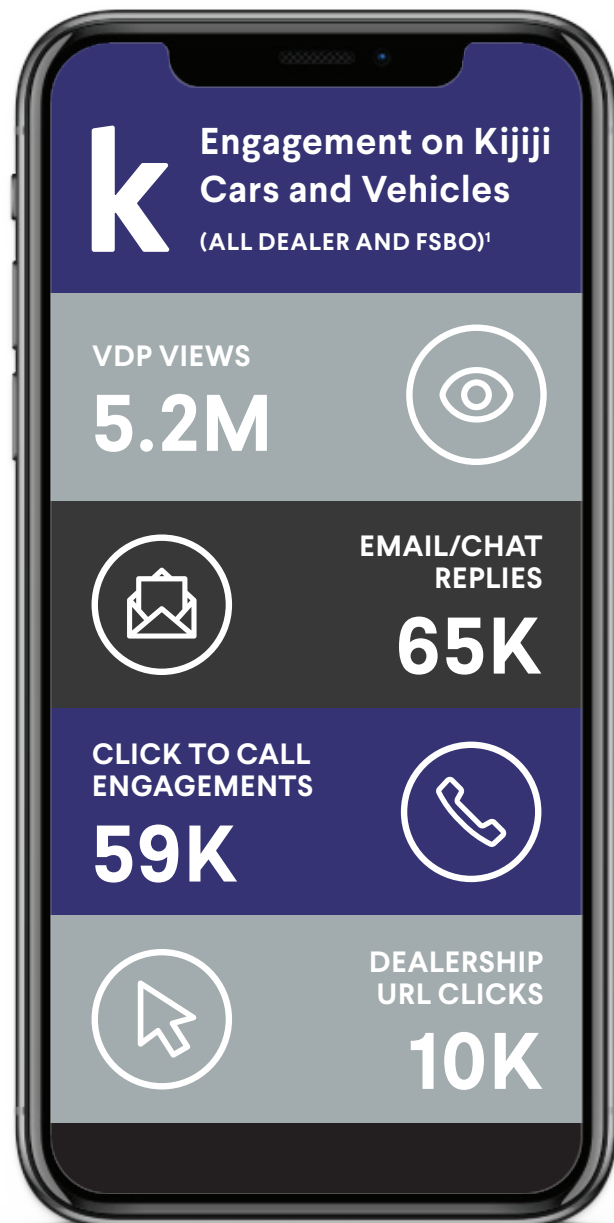
³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in December for Cars and Trucks

(ALL DEALER AND FSBO)¹

DEC 2017
28,863

DEC 2018
21,517



Average Listing Price

(DEALER)

TOTAL AVG. DEC 2018		TOTAL AVG. DEC 2017	
\$40,119	NEW	\$40,061	NEW
\$16,923	USED	\$16,958	USED



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³

1. DODGE RAM 1500
2. FORD F-150
3. HONDA CIVIC
4. CHEVROLET SILVERADO 1500
5. TOYOTA TACOMA
6. TOYOTA COROLLA
7. JEEP WRANGLER
8. GMC SIERRA 1500
9. HONDA CRV
10. FORD ESCAPE

TOP 10 MOST POPULAR BRANDS³

1. FORD
2. TOYOTA
3. DODGE
4. CHEVROLET
5. HONDA
6. GMC
7. HYUNDAI
8. JEEP
9. NISSAN
10. VOLKSWAGEN

Total Views by Body Segment DECEMBER 2018 (DEALER)²



PASSENGER 525K



PICK-UP 454K



SUV 385K



VAN 47K

¹New and used car Inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only