

Total Listings Created in November for Cars and Trucks

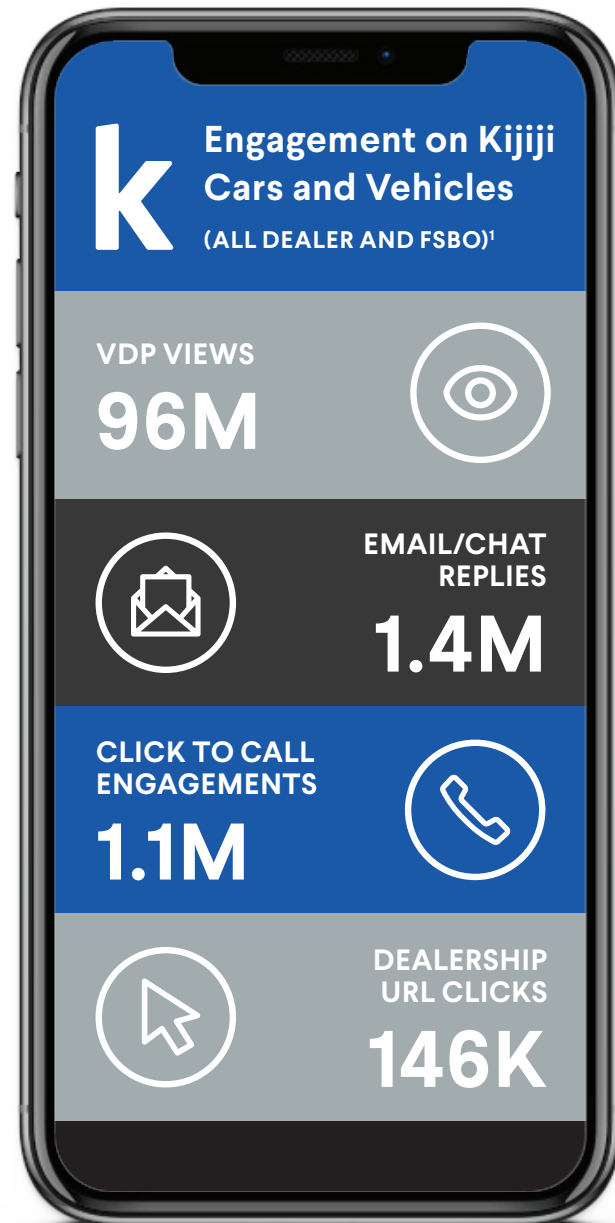
(ALL DEALER AND FSBO)¹

NOV 2017
448,074

NOV 2018
397,971



¹New and used car inventory combined



Average Listing Price

(DEALER)

TOTAL AVG. NOV 2018		TOTAL AVG. NOV 2017	
\$46,888	NEW	NEW	\$43,800
\$16,705	USED	USED	\$16,033



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³

MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- FORD ESCAPE
- MAZDA3
- DODGE GRAND CARAVAN
- TOYOTA COROLLA
- HONDA CRV
- GMC SIERRA 1500
- TOYOTA RAV4

TOP 10 MOST POPULAR BRANDS³

MOST POPULAR BRANDS³



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- GMC
- BMW
- MAZDA

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Views by Body Segment NOVEMBER 2018 (DEALER)²



²Includes used cars only

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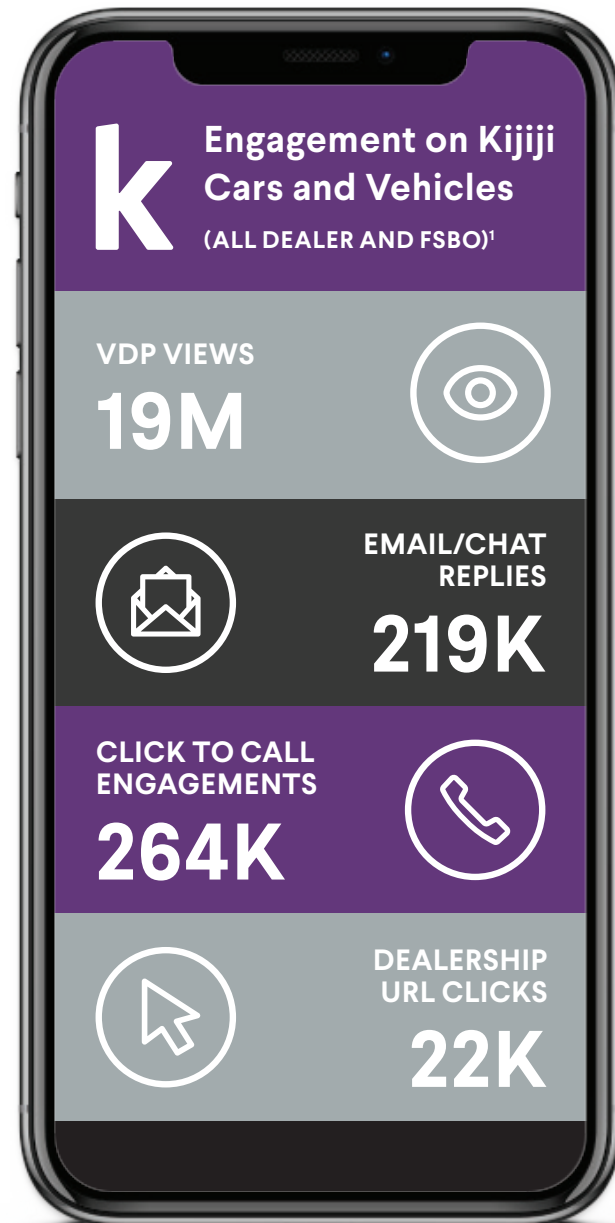
(ALL DEALER AND FSBO)¹

NOV 2017
105,584

NOV 2018
91,308



¹New and used car Inventory combined



Total Views by Body Segment NOVEMBER 2018 (DEALER)²

PASSENGER **3.2M**

PICK-UP **674K**

SUV **1.9M**

VAN **214K**

²Includes used cars only

Average Listing Price (DEALER)

(DEALER)

TOTAL AVG. NOV 2018		TOTAL AVG. NOV 2017	
\$42,985	NEW	\$41,065	NEW
\$12,722	USED	\$11,751	USED



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- MAZDA3
- TOYOTA COROLLA
- HYUNDAI ELANTRA
- DODGE RAM 1500
- FORD ESCAPE
- TOYOTA RAV4
- VOLKSWAGEN JETTA
- BMW 3 SERIES

TOP 10 MOST POPULAR BRANDS³



- TOYOTA
- FORD
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- HYUNDAI
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- CHEVROLET
- BMW

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