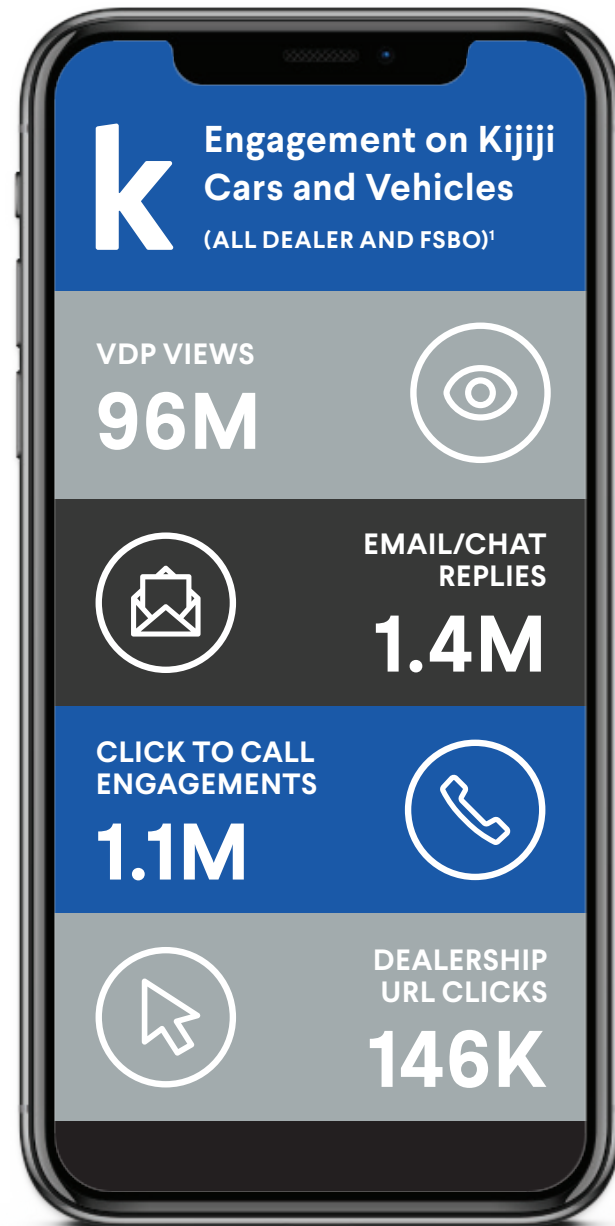


## Total Listings Created in OCTOBER for Cars and Trucks

(ALL DEALER AND FSBO)<sup>1</sup>

OCT 2017  
506,006

OCT 2018  
460,525



## Average Listing Price

(DEALER)

TOTAL AVG. OCT 2018		TOTAL AVG. OCT 2017	
\$47,258	NEW	\$43,444	NEW
\$16,293	USED	\$16,308	USED

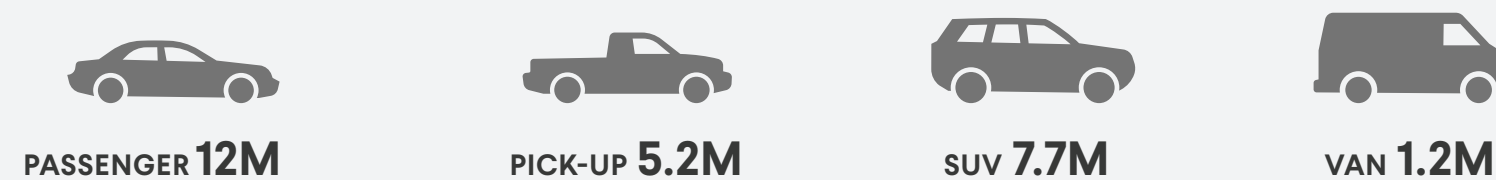


## How Fast Cars Sell on Kijiji

(DEALER)<sup>2</sup>



## Total Views by Body Segment OCTOBER 2018 (DEALER)<sup>2</sup>



<sup>1</sup>New and used car Inventory combined

<sup>2</sup>Includes used cars only

## TOP 10 MOST POPULAR MODELS<sup>3</sup>



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- VOLKSWAGEN JETTA
- DODGE GRAND CARAVAN
- HONDA CRV
- MAZDA3
- TOYOTA RAV4

## TOP 10 MOST POPULAR BRANDS<sup>3</sup>



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- VOLKSWAGEN
- GMC

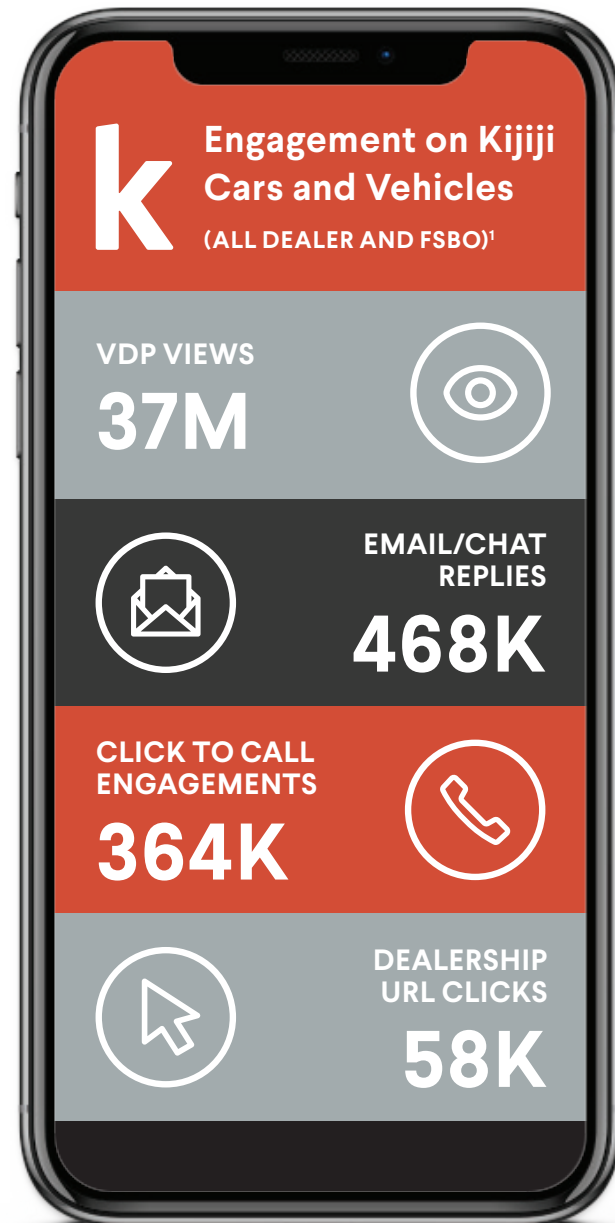
<sup>3</sup>Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

**Total Listings Created in OCTOBER for Cars and Trucks**

(ALL DEALER AND FSBO)<sup>1</sup>

OCT 2017  
179,669

OCT 2018  
160,764



**Average Listing Price**

(DEALER)

TOTAL AVG. OCT 2018		TOTAL AVG. OCT 2017	
<b>\$50,652</b>	NEW	<b>\$45,034</b>	NEW
<b>\$20,745</b>	USED	<b>\$21,406</b>	USED

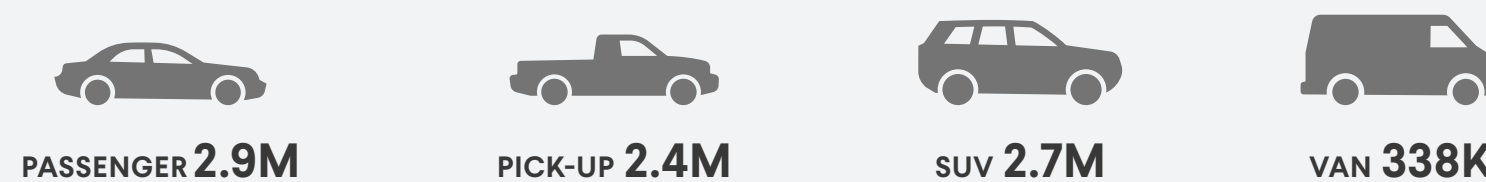


**How Fast Cars Sell on Kijiji**

(DEALER)<sup>2</sup>



**Total Views by Body Segment** OCTOBER 2018 (DEALER)<sup>2</sup>



<sup>1</sup>New and used car Inventory combined

<sup>2</sup>Includes used cars only

**TOP 10 MOST POPULAR MODELS<sup>3</sup>**



1. FORD F-150
2. DODGE RAM 1500
3. FORD F-350
4. FORD ESCAPE
5. HONDA CIVIC
6. GMC SIERRA 1500
7. CHEVROLET SILVERADO 1500
8. DODGE RAM 3500
9. DODGE GRAND CARAVAN
10. DODGE RAM 2500

**TOP 10 MOST POPULAR BRANDS<sup>3</sup>**



1. FORD
2. DODGE
3. CHEVROLET
4. TOYOTA
5. HONDA
6. GMC
7. NISSAN
8. JEEP
9. BMW
10. HYUNDAI

<sup>3</sup>Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only