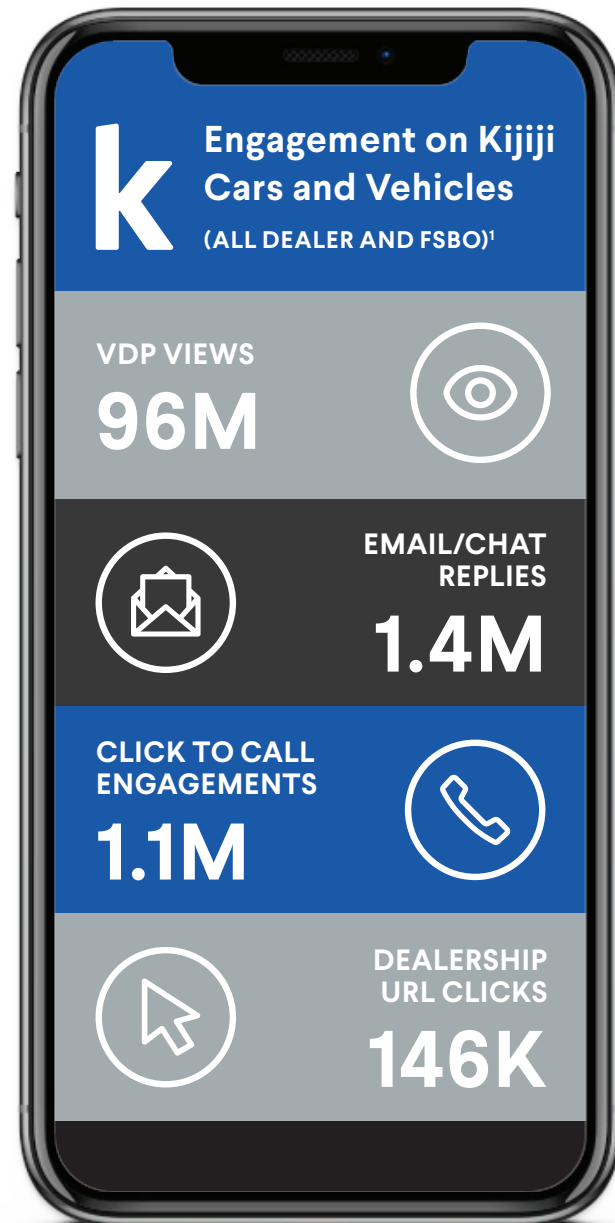


Total Listings Created in OCTOBER for Cars and Trucks

(ALL DEALER AND FSBO)¹

OCT 2017
506,006

OCT 2018
460,525



Average Listing Price

(DEALER)

TOTAL AVG. OCT 2018		TOTAL AVG. OCT 2017	
\$47,258	NEW	\$43,444	NEW
\$16,293	USED	\$16,308	USED



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³

MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- VOLKSWAGEN JETTA
- DODGE GRAND CARAVAN
- HONDA CRV
- MAZDA3
- TOYOTA RAV4

TOP 10 MOST POPULAR BRANDS³

MOST POPULAR BRANDS³



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- VOLKSWAGEN
- GMC

Total Views by Body Segment OCTOBER 2018 (DEALER)²



PASSENGER 12M



PICK-UP 5.2M



SUV 7.7M



VAN 1.2M

¹New and used car Inventory combined

²Includes used cars only

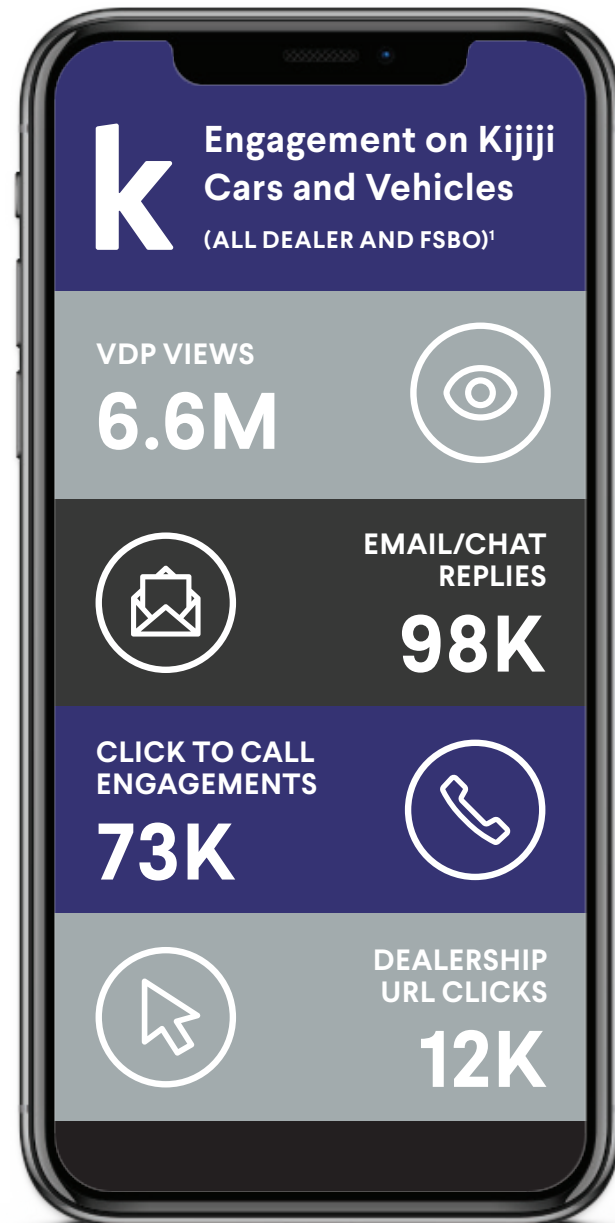
³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in OCTOBER for Cars and Trucks

(ALL DEALER AND FSBO)¹

OCT 2017
39,454

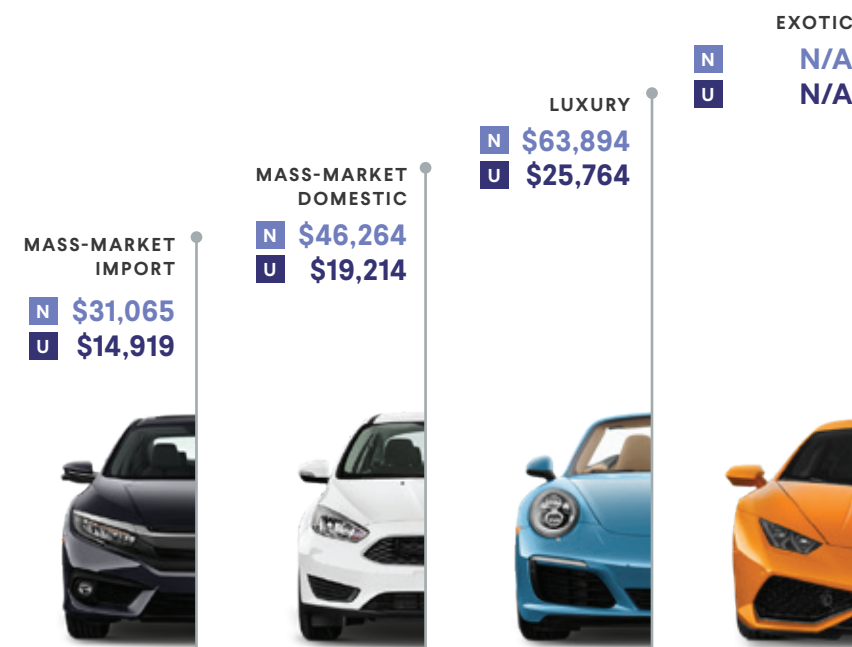
OCT 2018
32,212



Average Listing Price

(DEALER)

TOTAL AVG. OCT 2018		TOTAL AVG. OCT 2017	
\$43,379	NEW	\$40,346	NEW
\$17,321	USED	\$17,029	USED



How Fast Cars Sell on Kijiji

(DEALER)²



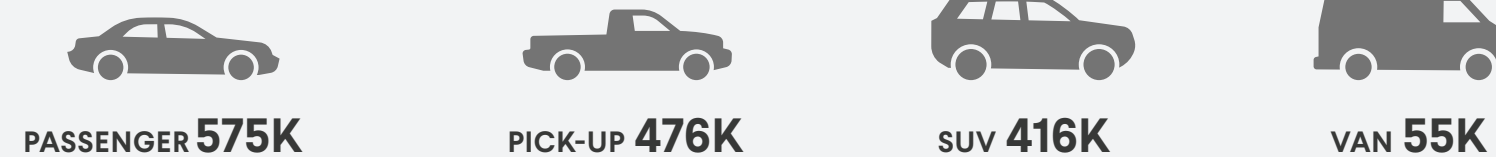
TOP 10 MOST POPULAR MODELS³

- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- CHEVROLET SILVERADO 1500
- TOYOTA TACOMA
- GMC SIERRA 1500
- TOYOTA COROLLA
- MAZDA3
- VOLKSWAGEN JETTA
- HONDA CRV

TOP 10 MOST POPULAR BRANDS³

- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- GMC
- HYUNDAI
- VOLKSWAGEN
- JEEP
- NISSAN

Total Views by Body Segment OCTOBER 2018 (DEALER)²



¹New and used car Inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only