

Total Listings Created in September for Cars and Trucks

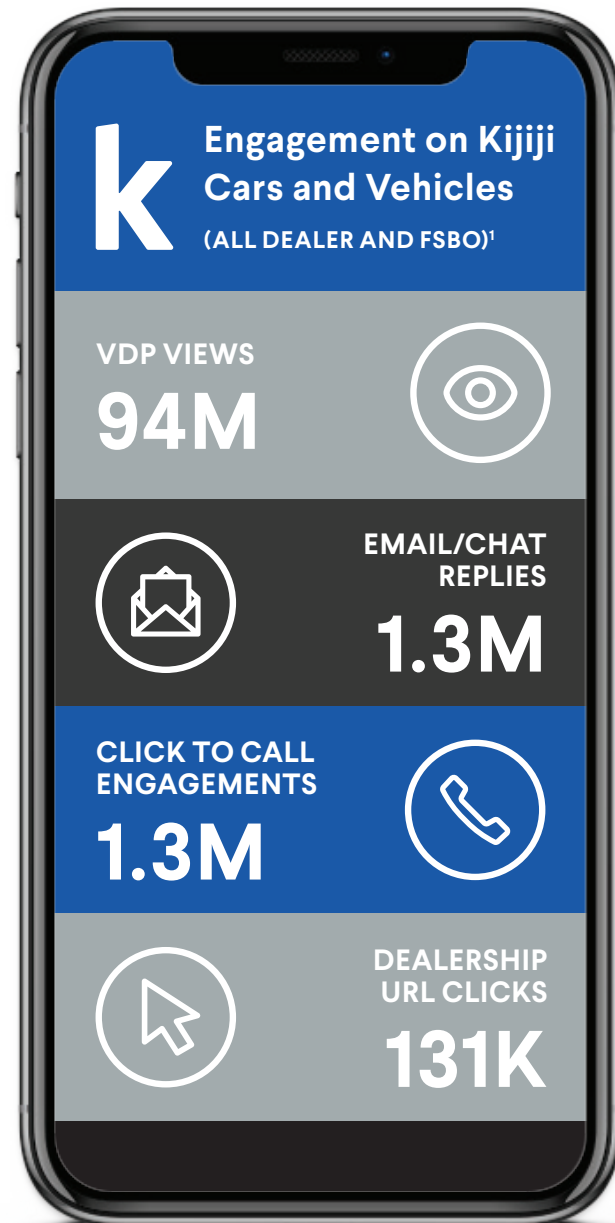
(ALL DEALER AND FSBO)¹

SEPT 2018

489,162

SEPT 2017

487,907



Average Listing Price

(DEALER)

TOTAL AVG. SEPT 2018		TOTAL AVG. SEPT 2017	
\$46,551	NEW	NEW	\$41,138
\$16,353	USED	USED	\$16,220



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- TOYOTA COROLLA
- FORD ESCAPE
- DODGE GRAND CARAVAN
- MAZDA3
- HONDA CRV
- TOYOTA RAV4
- VOLKSWAGEN JETTA

TOP 10 MOST POPULAR BRANDS³



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- VOLKSWAGEN
- MAZDA

Total Views by Body Segment SEPTEMBER 2018 (DEALER)²



¹New and used car Inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

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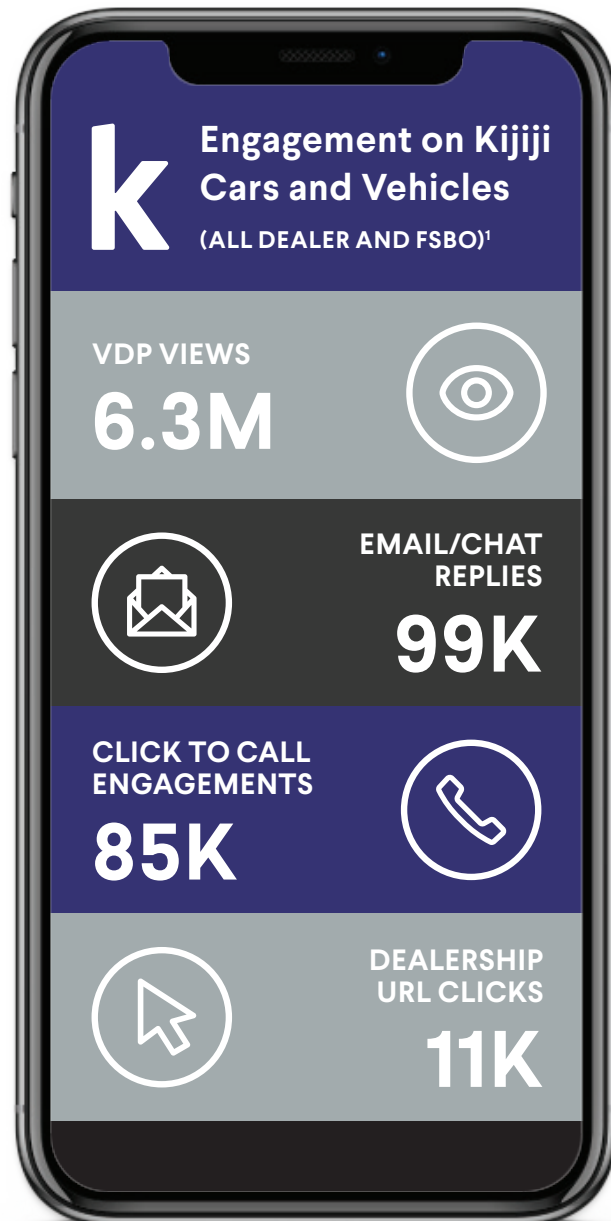
(ALL DEALER AND FSBO)¹

SEPT 2017
38,153

SEPT 2018
35,749



¹New and used car Inventory combined



Average Listing Price

(DEALER)

TOTAL AVG. SEPT 2018		TOTAL AVG. SEPT 2017	
\$43,729	NEW	\$37,229	NEW
\$17,972	USED	\$17,160	USED



How Fast Cars Sell on Kijiji


(DEALER)²



TOP 10 MOST POPULAR MODELS³

- HONDA CIVIC
- DODGE RAM 1500
- FORD F-150
- CHEVROLET SILVERADO 1500
- TOYOTA COROLLA
- GMC SIERRA 1500
- JEEP WRANGLER
- HONDA CRV
- TOYOTA TACOMA
- DODGE GRAND CARAVAN

TOP 10 MOST POPULAR BRANDS³

- 
- FORD
 - TOYOTA
 - HONDA
 - DODGE
 - CHEVROLET
 - GMC
 - JEEP
 - HYUNDAI
 - VOLKSWAGEN
 - NISSAN

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