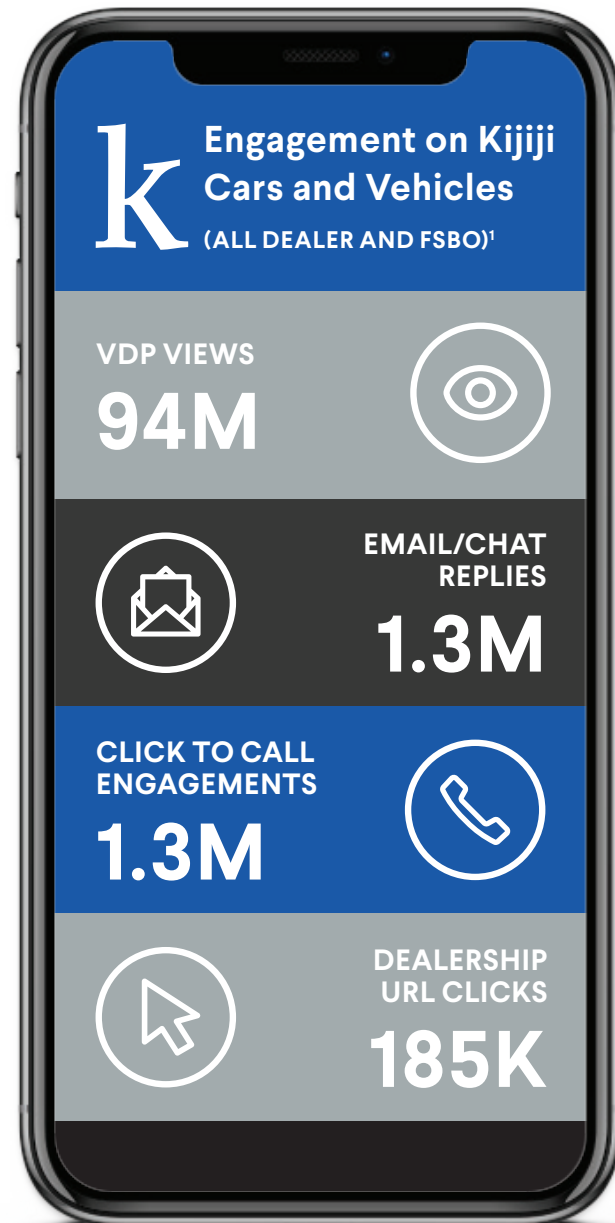


Total Listings Created in August for Cars and Trucks

(ALL DEALER AND FSBO)¹

AUGUST 2017
585,223

AUGUST 2018
527,148



Average Listing Price

(DEALER)

TOTAL AVG. AUGUST 2018

\$46,654 NEW
\$16,526 USED

TOTAL AVG. AUGUST 2017

NEW \$41,791
USED \$16,322



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10 MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- MAZDA3
- TOYOTA COROLLA
- FORD ESCAPE
- VOLKSWAGEN JETTA
- DODGE GRAND CARAVAN
- HONDA CRV
- BMW 3SERIES

TOP 10 MOST POPULAR BRANDS³



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- MAZDA
- VOLKSWAGEN

Total Views by Body Segment AUGUST 2018 (DEALER)²



PASSENGER 12M



PICK-UP 4.9M



SUV 7.5M



VAN 1.2M

¹New and used car Inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in August for Cars and Trucks

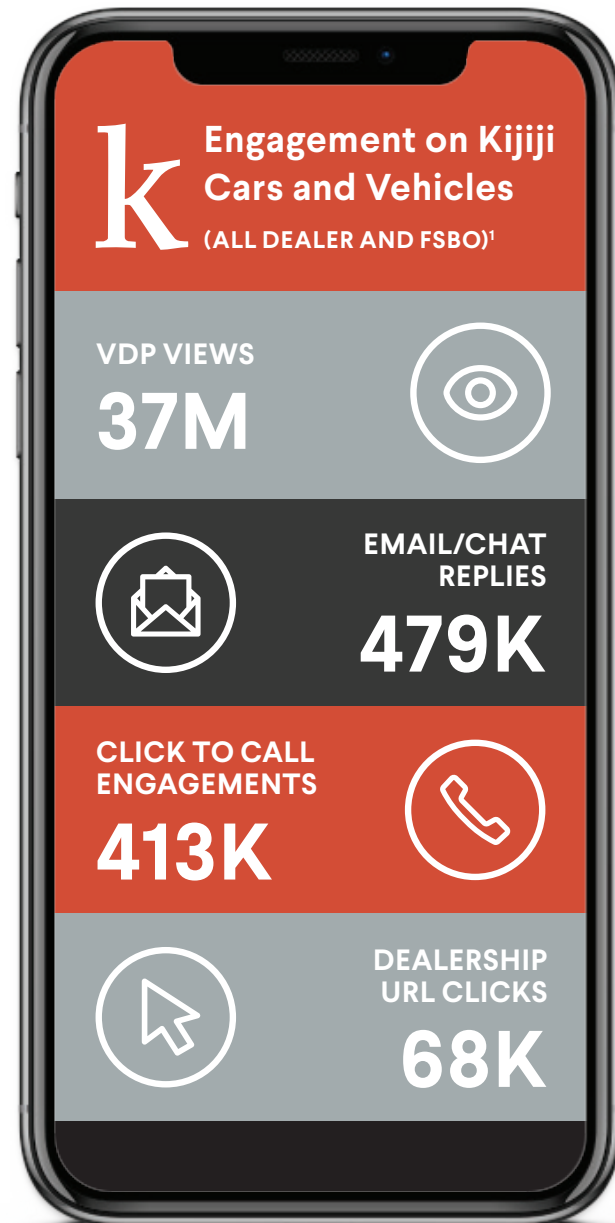
(ALL DEALER AND FSBO)¹

AUGUST 2017
211,324

AUGUST 2018
186,749



¹New and used car Inventory combined



²Includes used cars only

Average Listing Price

(DEALER)

TOTAL AVG. AUGUST 2018

\$49,598 NEW
\$21,210 USED

TOTAL AVG. AUGUST 2017

NEW \$43,151
USED \$21,232



Total Views by Body Segment AUGUST 2018 (DEALER)²



PASSENGER **3M**



PICK-UP **2.3M**



SUV **2.6M**



VAN **355K**

How Fast Cars Sell on Kijiji

(DEALER)²



AUGUST 2018
30.8 Days

AUGUST 2017
31.9 Days

TOP 10 MOST POPULAR MODELS³



1. FORD F-150
2. DODGE RAM 1500
3. HONDA CIVIC
4. FORD F-350
5. FORD ESCAPE
6. GMC SIERRA 1500
7. DODGE RAM 3500
8. GMC SIERRA 2500
9. CHEVROLET SILVERADO 1500
10. HONDA CRV

TOP 10 MOST POPULAR BRANDS³



1. FORD
2. DODGE
3. CHEVROLET
4. TOYOTA
5. HONDA
6. GMC
7. NISSAN
8. JEEP
9. HYUNDAI
10. BMW

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only