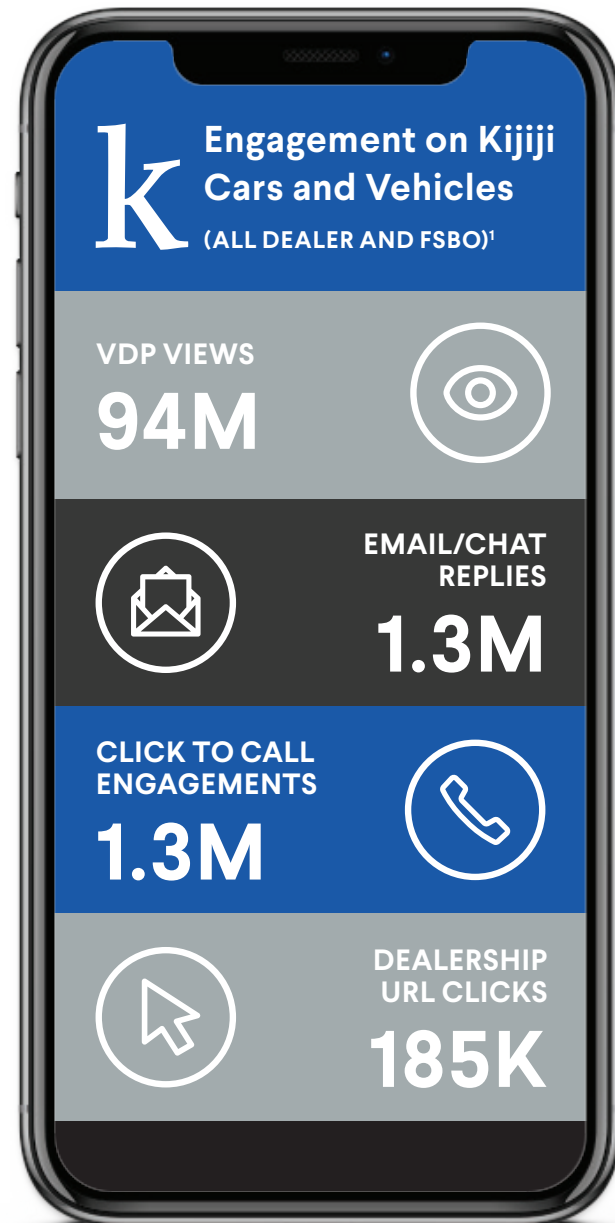


Total Listings Created in August for Cars and Trucks

(ALL DEALER AND FSBO)¹

AUGUST 2017
585,223

AUGUST 2018
527,148



Average Listing Price

(DEALER)

TOTAL AVG. AUGUST 2018

\$46,654 NEW
\$16,526 USED

TOTAL AVG. AUGUST 2017

NEW **\$41,791**
USED **\$16,322**



How Fast Cars Sell on Kijiji

(DEALER)²



TOP 10

MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- MAZDA3
- TOYOTA COROLLA
- FORD ESCAPE
- VOLKSWAGEN JETTA
- DODGE GRAND CARAVAN
- HONDA CRV
- BMW 3SERIES

TOP 10

MOST POPULAR BRANDS³



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- NISSAN
- HYUNDAI
- BMW
- MAZDA
- VOLKSWAGEN

Total Views by Body Segment AUGUST 2018 (DEALER)²



PASSENGER **12M**



PICK-UP **4.9M**



SUV **7.5M**



VAN **1.2M**

¹New and used car Inventory combined

²Includes used cars only

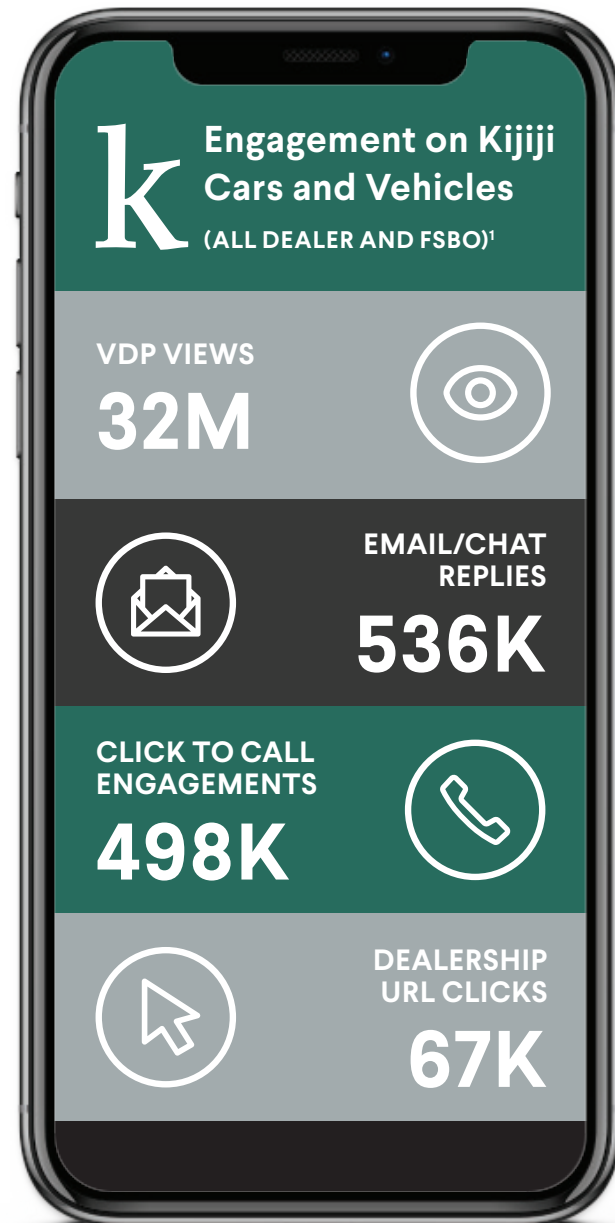
³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only

Total Listings Created in August for Cars and Trucks

(ALL DEALER AND FSBO)¹

AUGUST 2017
200,716

AUGUST 2018
183,407



Average Listing Price

(DEALER)

TOTAL AVG. AUGUST 2018

\$43,745 NEW
\$16,672 USED

TOTAL AVG. AUGUST 2017

NEW \$41,216
USED \$16,139



How Fast Cars Sell on Kijiji

(DEALER)²



AUGUST 2018
24.8 Days

AUGUST 2017
27.2 Days

TOP 10

MOST POPULAR MODELS³



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- MAZDA3
- VOLKSWAGEN JETTA
- TOYOTA COROLLA
- BMW 3SERIES
- DODGE GRAND CARAVAN
- HONDA CRV
- HYUNDAI ELANTRA

TOP 10

MOST POPULAR BRANDS³



- FORD
- HONDA
- TOYOTA
- DODGE
- CHEVROLET
- BMW
- HYUNDAI
- MERCEDES
- NISSAN
- MAZDA

Total Views by Body Segment AUGUST 2018 (DEALER)²



PASSENGER **4.8M**



PICK-UP **1.5M**



SUV **2.5M**



VAN **528K**

¹New and used car Inventory combined

²Includes used cars only

³Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call; includes used cars only