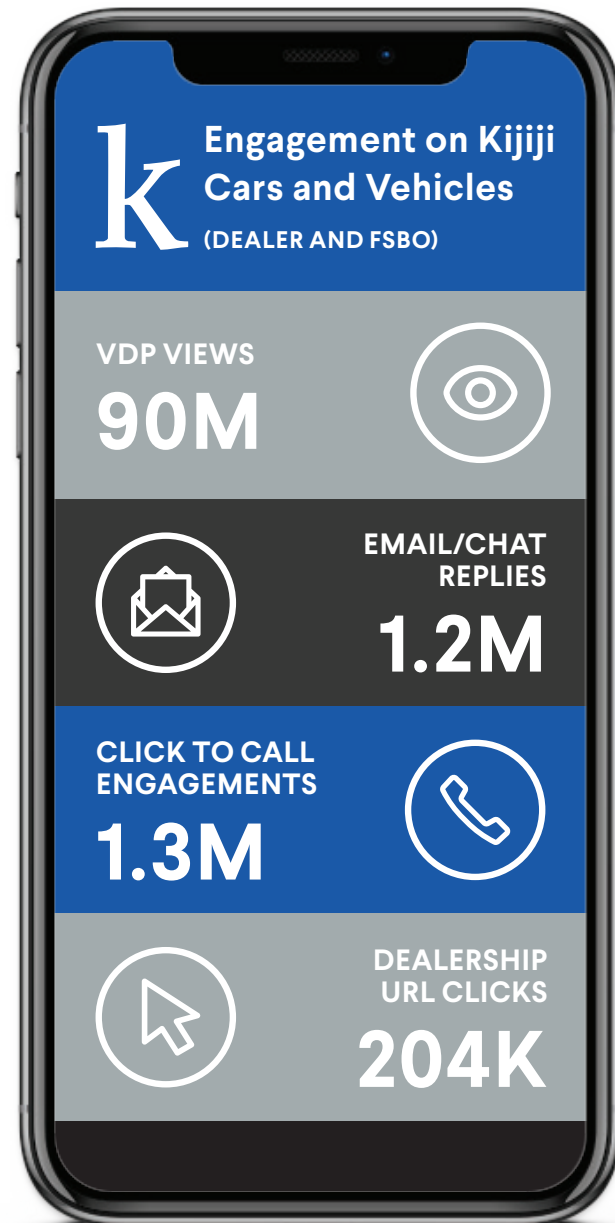


Total New Listings for Cars and Trucks

(DEALER AND FSBO)

JULY 2018¹
521,645

JULY 2017
468,550



Average Listing Price by Make

(DEALER)

TOTAL AVG. JULY 2018

\$16,821

TOTAL AVG. JULY 2017

\$16,956



How Fast Cars Sell on Kijiji

(DEALER)



Total Views by Body Segment JULY 2018 (DEALER)

PASSENGER 11.8M

PICK-UP 4.8M

SUV 7.1M

VAN 1.2M

TOP 10 MOST POPULAR MODELS²



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- DODGE GRAND CARAVAN
- FORD ESCAPE
- MAZDA3
- TOYOTA COROLLA
- VOLKSWAGEN JETTA
- HONDA CRV
- HYUNDAI ELANTRA

TOP 10 MOST POPULAR BRANDS²



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- MAZDA
- VOLKSWAGEN
- BMW

²Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call

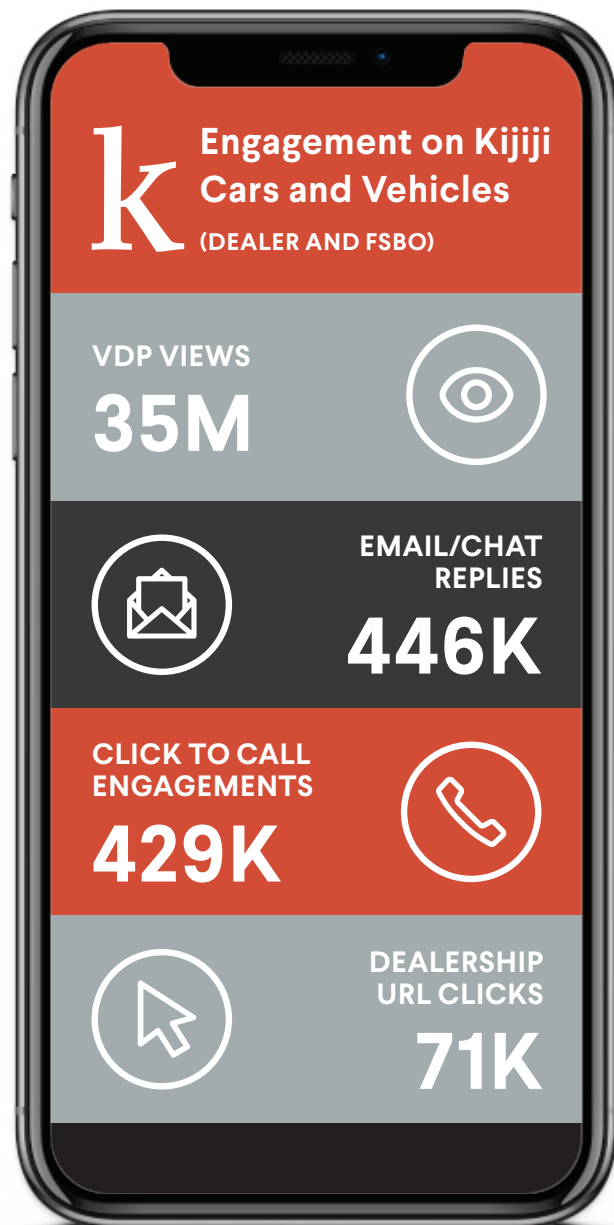
¹New Car Inventory introduced to Kijiji in August, 2017

Total New Listings for Cars and Trucks

(DEALER AND FSBO)

JULY 2018¹
184,993

JULY 2017
158,387



Average Listing Price by Make

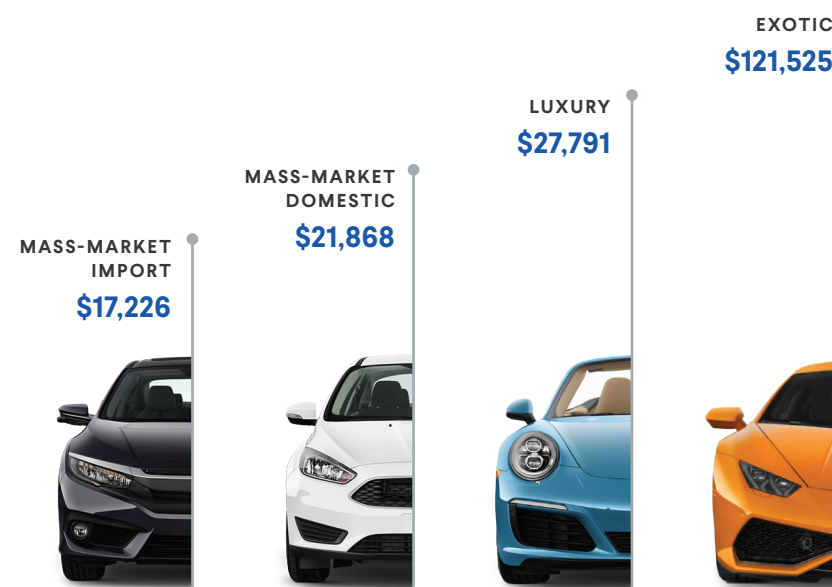
(DEALER)

TOTAL AVG. JULY 2018

\$21,205

TOTAL AVG. JULY 2017

\$21,876



How Fast Cars Sell on Kijiji

(DEALER)



Total Views by Body Segment JULY 2018 (DEALER)



PASSENGER **2.9M**



PICK-UP **2.2M**



SUV **2.4M**



VAN **351K**

TOP 10 MOST POPULAR MODELS²



1. FORD F-150
2. DODGE RAM 1500
3. HONDA CIVIC
4. FORD F-350
5. FORD ESCAPE
6. GMC SIERRA 1500
7. DODGE GRAND CARAVAN
8. CHEVROLET SILVERADO 1500
9. DODGE RAM 3500
10. JEEP GRAND CHEROKEE

TOP 10 MOST POPULAR BRANDS²



1. FORD
2. DODGE
3. CHEVROLET
4. TOYOTA
5. HONDA
6. GMC
7. NISSAN
8. JEEP
9. BMW
10. HYUNDAI

²Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call

¹New Car Inventory introduced to Kijiji in August, 2017