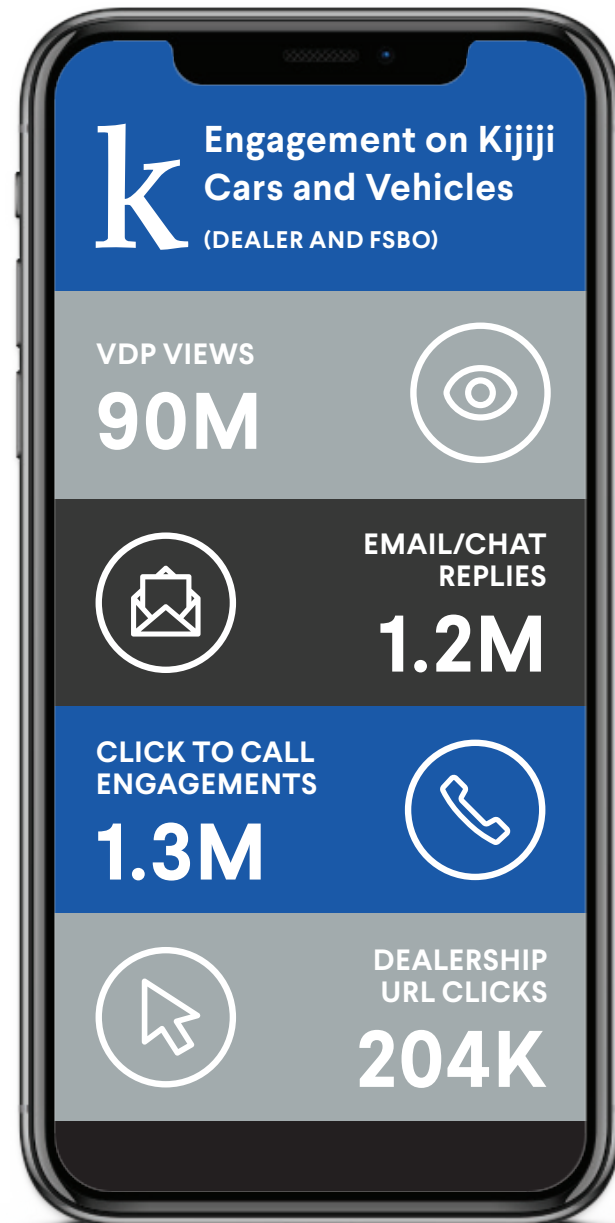


Total New Listings for Cars and Trucks

(DEALER AND FSBO)

JULY 2018¹
521,645

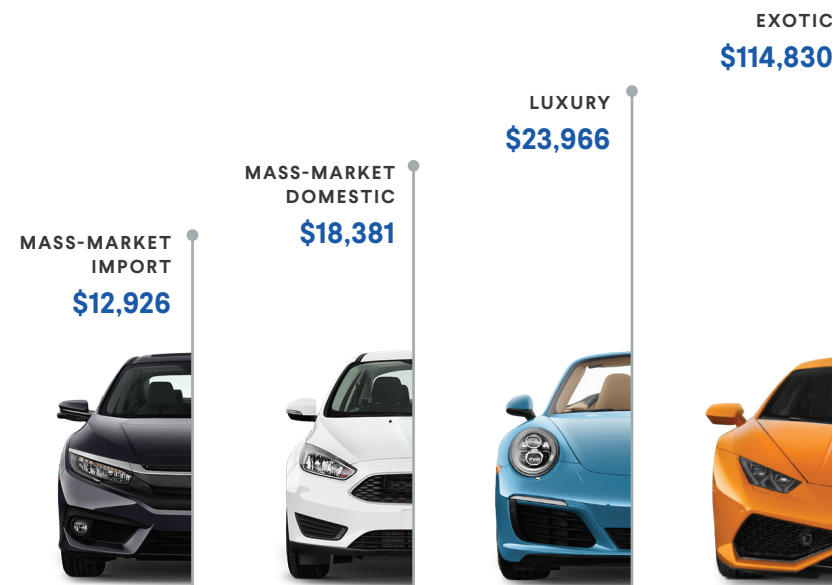
JULY 2017
468,550



Average Listing Price by Make

(DEALER)

TOTAL AVG. JULY 2018	TOTAL AVG. JULY 2017
\$16,821	\$16,956



How Fast Cars Sell on Kijiji

(DEALER)



Total Views by Body Segment JULY 2018 (DEALER)



TOP 10 MOST POPULAR MODELS²

- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- DODGE GRAND CARAVAN
- FORD ESCAPE
- MAZDA3
- TOYOTA COROLLA
- VOLKSWAGEN JETTA
- HONDA CRV
- HYUNDAI ELANTRA

TOP 10 MOST POPULAR BRANDS²

- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- MAZDA
- VOLKSWAGEN
- BMW

²Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call

¹New Car Inventory introduced to Kijiji in August, 2017

AUTOBAROMETER

JULY 2018

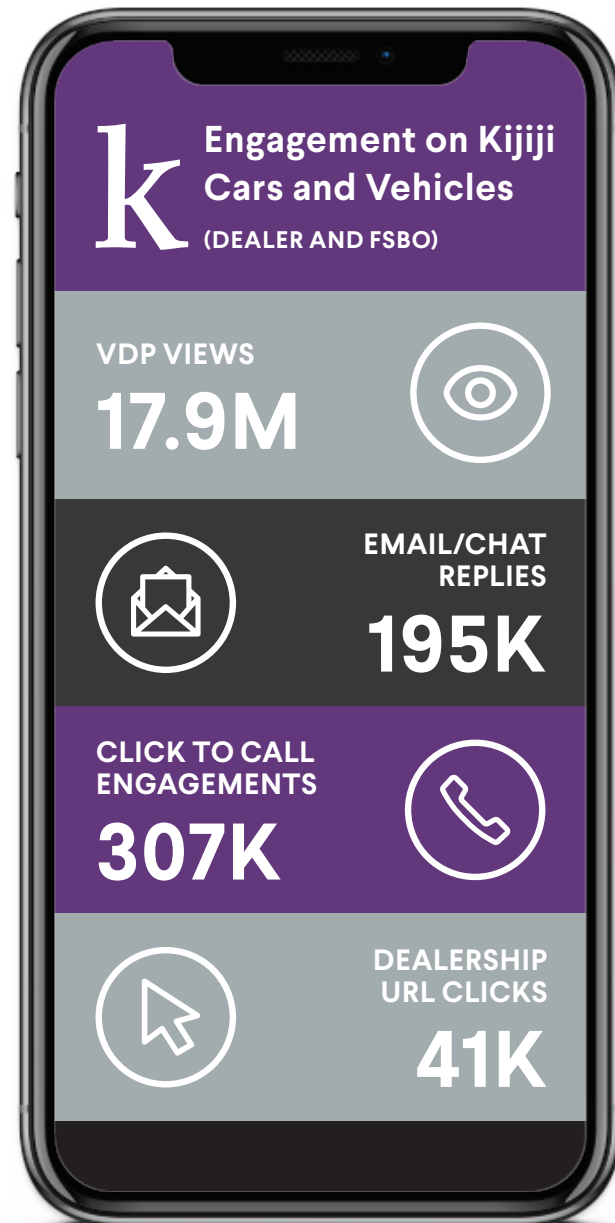
QUEBEC

Total New Listings for Cars and Trucks

(DEALER AND FSBO)

JULY 2018¹
113,993

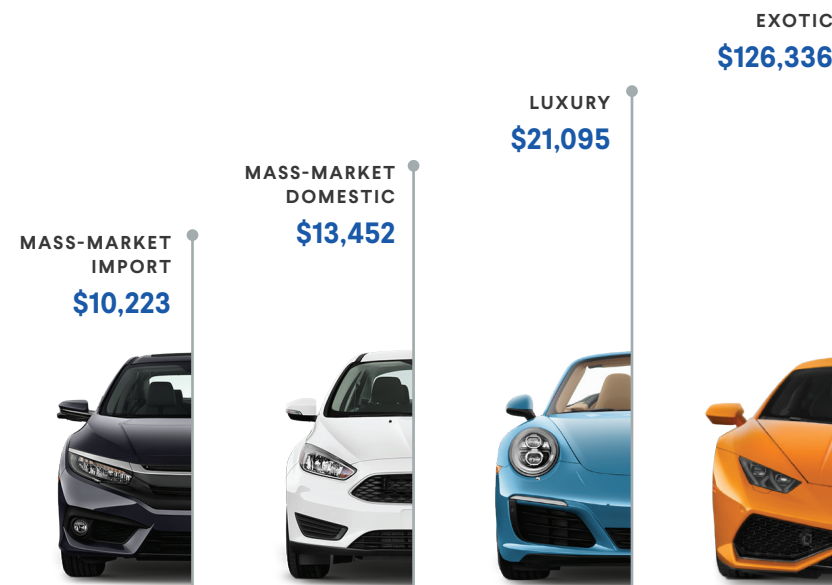
JULY 2017
111,498



Average Listing Price by Make

(DEALER)

TOTAL AVG. JULY 2018	TOTAL AVG. JULY 2017
\$12,691	\$12,961



How Fast Cars Sell on Kijiji

(DEALER)



TOP 10

MOST POPULAR MODELS²



1. HONDA CIVIC
2. TOYOTA COROLLA
3. MAZDA3
4. HONDA CRV
5. FORD F-150
6. VOLKSWAGEN JETTA
7. TOYOTA YARIS
8. DODGE GRAND CARAVAN
9. HYUNDAI ELANTRA
10. DODGE RAM 1500

TOP 10

MOST POPULAR BRANDS²



1. TOYOTA
2. HONDA
3. FORD
4. DODGE
5. MAZDA
6. NISSAN
7. CHEVROLET
8. HYUNDAI
9. VOLKSWAGEN
10. BMW

Total Views by Body Segment JULY 2018 (DEALER)

PASSENGER **3.6M**

PICK-UP **696K**

SUV **1.9M**

VAN **245K**

¹New Car Inventory introduced to Kijiji in August, 2017

²Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call