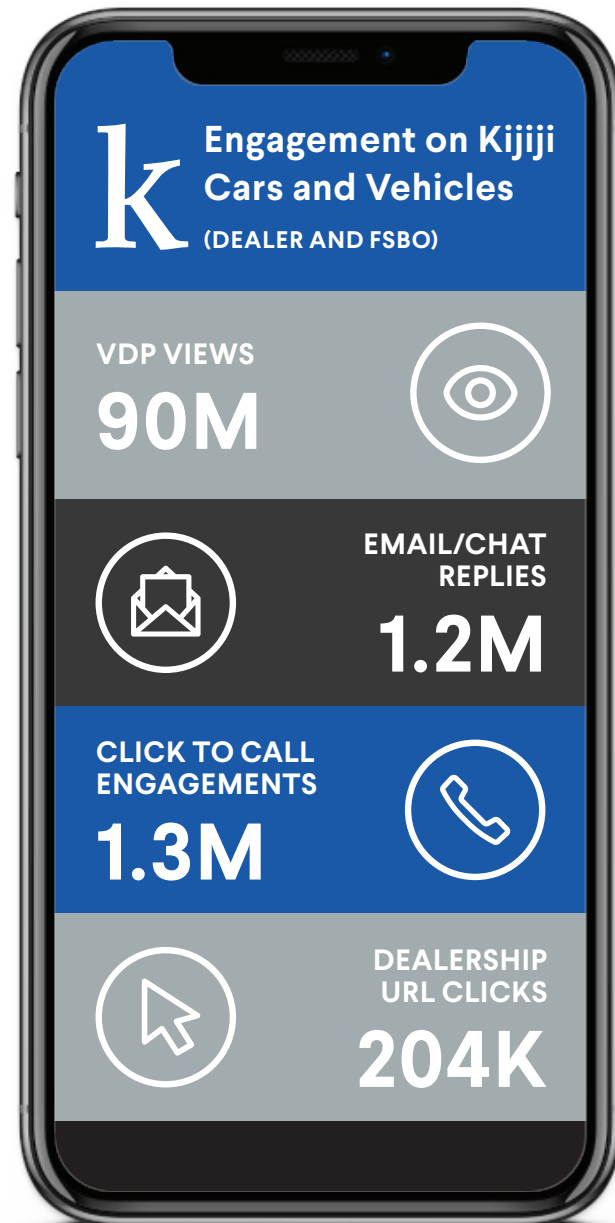


Total New Listings for Cars and Trucks

(DEALER AND FSBO)

JULY 2018¹
521,645

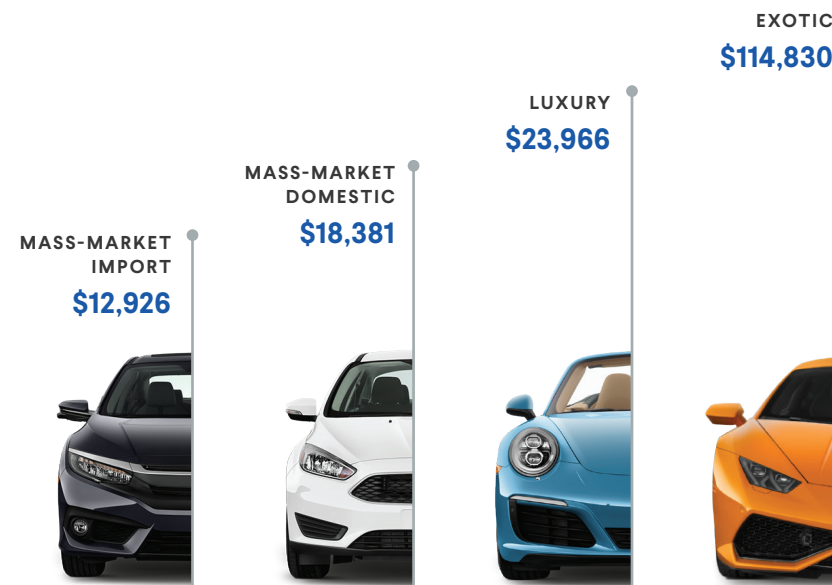
JULY 2017
468,550



Average Listing Price by Make

(DEALER)

TOTAL AVG. JULY 2018	TOTAL AVG. JULY 2017
\$16,821	\$16,956



Total Views by Body Segment JULY 2018 (DEALER)

PASSENGER **11.8M**

PICK-UP **4.8M**

SUV **7.1M**

VAN **1.2M**

How Fast Cars Sell on Kijiji

(DEALER)



TOP 10 MOST POPULAR MODELS²

MOST POPULAR MODELS²



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- DODGE GRAND CARAVAN
- FORD ESCAPE
- MAZDA3
- TOYOTA COROLLA
- VOLKSWAGEN JETTA
- HONDA CRV
- HYUNDAI ELANTRA

TOP 10 MOST POPULAR BRANDS²

MOST POPULAR BRANDS²



- FORD
- TOYOTA
- DODGE
- HONDA
- CHEVROLET
- NISSAN
- HYUNDAI
- MAZDA
- VOLKSWAGEN
- BMW

²Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call

¹New Car Inventory introduced to Kijiji in August, 2017

Total New Listings for Cars and Trucks

(DEALER AND FSBO)

JULY 2017

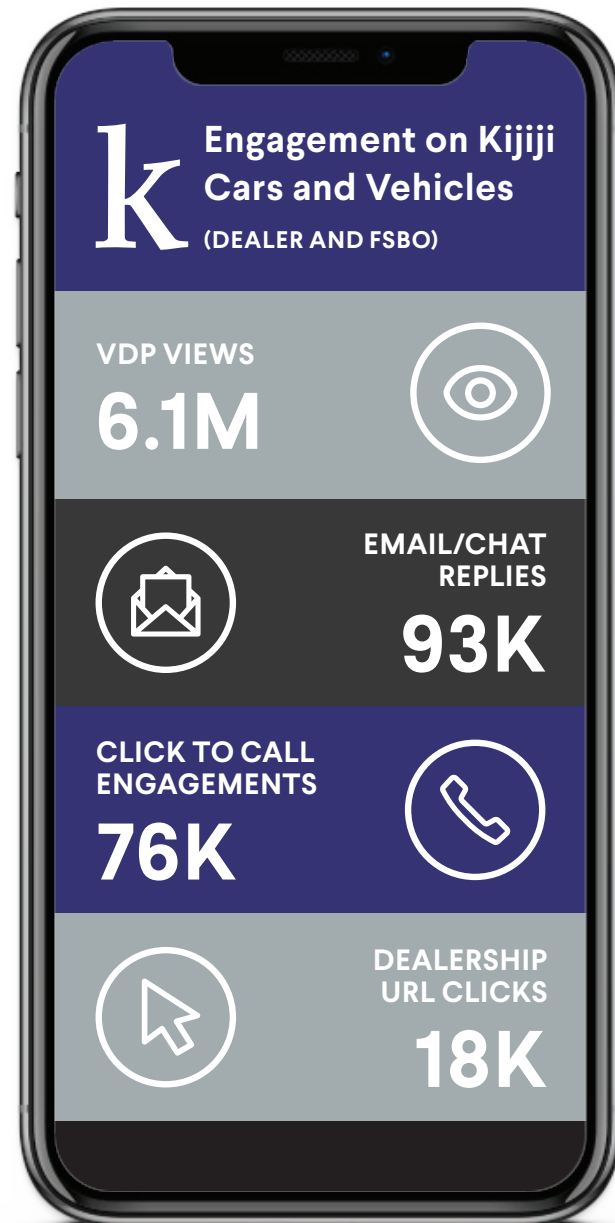
36,137

JULY 2018¹

35,466



¹New Car Inventory introduced to Kijiji in August, 2017



Average Listing Price by Make

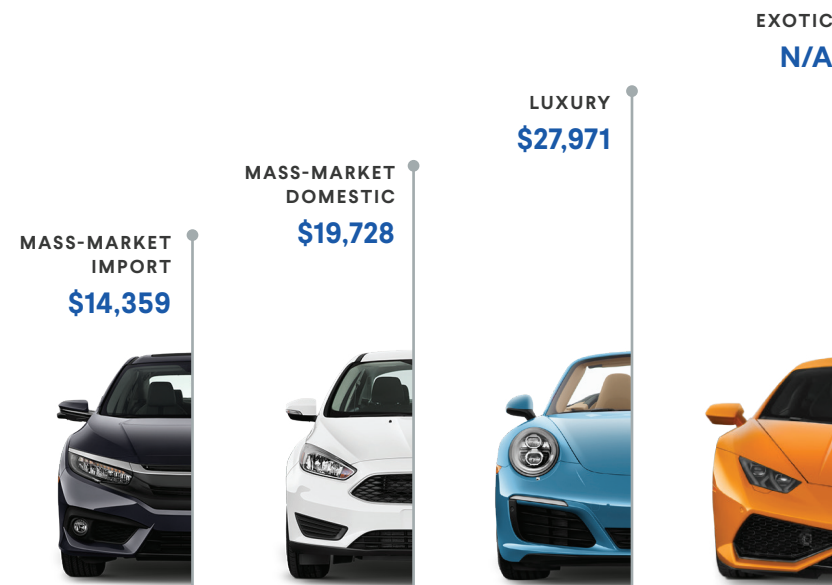
(DEALER)

TOTAL AVG. JULY 2018


\$17,743


TOTAL AVG. JULY 2017

\$17,109



Total Views by Body Segment JULY 2018 (DEALER)

 PASSENGER **589K**

 PICK-UP **428K**

 SUV **355K**

 VAN **56K**

How Fast Cars Sell on Kijiji

(DEALER)



TOP 10 MOST POPULAR MODELS²



- HONDA CIVIC
- FORD F-150
- DODGE RAM 1500
- JEEP WRANGLER
- GMC SIERRA 1500
- TOYOTA TACOMA
- CHEVROLET SILVERADO 1500
- MAZDA3
- TOYOTA COROLLA
- DODGE GRAND CARAVAN

TOP 10 MOST POPULAR BRANDS²



- FORD
- TOYOTA
- HONDA
- DODGE
- CHEVROLET
- HYUNDAI
- GMC
- JEEP
- MAZDA
- VOLKSWAGEN

²Top 10 Most Popular Makes/Models ranked by user engagement via VDP Email Replies, URL Clicks and Clicks to Call